

Accepted Manuscript

Title: Fashion, fads and the popularity of choices:
micro-foundations for diffusion consumer theory

Author: Jean-François Mercure

PII: S0954-349X(18)30186-3

DOI: <https://doi.org/doi:10.1016/j.strueco.2018.06.001>

Reference: STRECO 722

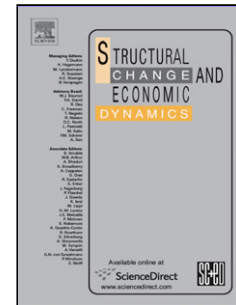
To appear in: *Structural Change and Economic Dynamics*

Received date: 4-5-2018

Accepted date: 14-6-2018

Please cite this article as: Jean-François Mercure, Fashion, fads and the popularity of choices: micro-foundations for diffusion consumer theory, *Structural Change and Economic Dynamics* (2018), <https://doi.org/10.1016/j.strueco.2018.06.001>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



- Theory for non-equilibrium consumer markets
- Explores the effect of consumer learning and time delays
- Results in an evolutionary theory of consumer markets
- Explores the irreversibility impacts of innovation

Accepted Manuscript

Download English Version:

<https://daneshyari.com/en/article/10153850>

Download Persian Version:

<https://daneshyari.com/article/10153850>

[Daneshyari.com](https://daneshyari.com)