

## Accepted Manuscript

Vendor Management Inventory with consignment contracts and the benefits of cooperative advertising

Pietro De Giovanni, Salma Karray, Guiomar Martín-Herrán

PII: S0377-2217(18)30566-6  
DOI: [10.1016/j.ejor.2018.06.031](https://doi.org/10.1016/j.ejor.2018.06.031)  
Reference: EOR 15216



To appear in: *European Journal of Operational Research*

Received date: 20 December 2017  
Revised date: 13 June 2018  
Accepted date: 15 June 2018

Please cite this article as: Pietro De Giovanni, Salma Karray, Guiomar Martín-Herrán, Vendor Management Inventory with consignment contracts and the benefits of cooperative advertising, *European Journal of Operational Research* (2018), doi: [10.1016/j.ejor.2018.06.031](https://doi.org/10.1016/j.ejor.2018.06.031)

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

## Highlights

- A brick-and-mortar supply chain never reaches zero inventory operational targets.
- Consignment contract and vendor management inventory harm cooperative programs
- Cooperative programs stabilize the inventory level in supply chain.
- Cooperative programs push up advertising even with unbalanced sharing rule.
- Revenue sharing rules sponsor coordination better than cost sharing rules

ACCEPTED MANUSCRIPT

Download English Version:

<https://daneshyari.com/en/article/10225898>

Download Persian Version:

<https://daneshyari.com/article/10225898>

[Daneshyari.com](https://daneshyari.com)