## Accepted Manuscript

Pro-social Messages and Transcendence: A Content Analysis of Facebook Reactions to Mark Zuckerberg's Donation Pledge

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Accepted Date:

PII:	S0747-5632(18)30484-9
DOI:	10.1016/j.chb.2018.09.042
Reference:	CHB 5735
To appear in:	Computers in Human Behavior
Received Date:	20 December 2017

29 September 2018

Please cite this article as: Danyang Zhao, Katherine R. Dale, Pro-social Messages and Transcendence: A Content Analysis of Facebook Reactions to Mark Zuckerberg's Donation Pledge, *Computers in Human Behavior* (2018), doi: 10.1016/j.chb.2018.09.042

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Pro-social Messages and Transcendence: A Content Analysis of Facebook Reactions to

Mark Zuckerberg's Donation Pledge

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