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## Getting Londoners on two wheels: a comparative approach analysing London's potential pathways to a cycling transition

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**Abstract:** This article compares the current state of cycling in London to the Amsterdam cycling transition of the 1970s, applying the Multi-Level Perspective to identify potential pathways and obstacles to the wider adoption of the cycling niche in London. Our approach is two-pronged, consisting of a historical perspective to analyse the cycling transition in Amsterdam, and a policy analysis in contemporary London, based on semi-structured interviews with respondents involved in London's cycling policy. We identify factors that reinforce cycling's niche status in London, thus making the wider adoption of cycling more challenging than it was in Amsterdam. Based on our comparison, we also highlight policy, infrastructure and cultural changes that will aid in promoting a cycling transition in London.

**Key words:** sustainability, cities, cycling, sustainable transport, urban transport, low-emission transport, transitions, London, Amsterdam.

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