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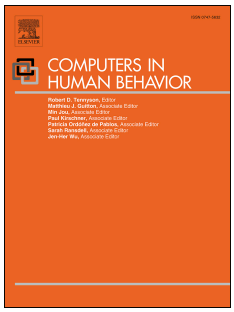

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How does the web game design influence the behavior of e-banking users?

Luís Filipe Rodrigues[1], Carlos J. Costa[2], Abílio Oliveira[3]

[1]Instituto Universitário de Lisboa (ISCTE-IUL), ISTAR-IUL, Lisboa, Portugal – lfrodrigues0502@hotmail.com

[2]Instituto Universitário de Lisboa (ISCTE-IUL), ISTAR-IUL, Lisboa, Portugal – Carlos.costa@iscte.pt

[3]Instituto Universitário de Lisboa (ISCTE-IUL), ISTAR-IUL, Lisboa, Portugal – Abilio.oliveira@iscte.pt

About the Authors

Luís Filipe Rodrigues is a Researcher at Information Sciences, Technologies and Architecture Research Centre (ISTAR-IUL), Lisboa, Portugal. He received the B.S., M.S. and PhD, degrees in Information Technology from ISLA-Lisboa, ISEG-Lisboa, and ISCTE-IUL Lisbon respectively. While working as CIO/CTO in a Bank his research is centred in gamification in e-banking, web design characteristics and business software development.

Carlos J. Costa is an Assistant Professor, at Instituto Universitário de Lisboa (ISCTE-IUL), Lisboa, Portugal, and a Researcher, at Information Sciences, Technologies and Architecture Research Centre (ISTAR-IUL). Previously worked as, professor in MSc Programs from Portuguese Open University. As develop research projects with many publications related to Collaborative Systems, Electronic Brainstorming, Open Source and e-voting.

Abílio Oliveira is an Assistant Professor, at Instituto Universitário de Lisboa (ISCTE-IUL), Lisboa, Portugal, and a Researcher at Information Sciences, Technologies and Architecture Research Centre (ISTAR-IUL), Lisboa, Portugal. Scientific profile: https://ciencia.iscte-iul.pt/public/person/agoa; Personal website: abiliooliveira.weebly.com/.

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