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Social Media at Work: The Roles of Job Satisfaction, Employment Status, and Facebook Use with Co-Workers

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Research Highlights

Social Media at Work:

The Roles of Job Satisfaction, Employment Status, and Facebook Use with Co-Workers

- Job satisfaction is positively associated with time on Facebook with co-workers.
- Part time employees report the highest amount of time on Facebook with co-workers.
- Contract employees reported the highest degree of job satisfaction at work.
- Facebook can be an organizational strategy to promote job satisfaction at work.
- This paper highlights a positive outcome of Facebook use among co-workers.

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