

## Accepted Manuscript

Why should I pay? Exploring the determinants influencing smartphone users' intentions to download paid App

Jyh-Jeng Wu, Chien Shu-Hua, Liu Kang-Ping

PII: S0736-5853(16)30557-3  
DOI: <http://dx.doi.org/10.1016/j.tele.2016.12.003>  
Reference: TELE 895

To appear in: *Telematics and Informatics*

Received Date: 25 October 2016  
Revised Date: 6 December 2016  
Accepted Date: 8 December 2016

Please cite this article as: Wu, J-J., Shu-Hua, C., Kang-Ping, L., Why should I pay? Exploring the determinants influencing smartphone users' intentions to download paid App, *Telematics and Informatics* (2016), doi: <http://dx.doi.org/10.1016/j.tele.2016.12.003>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



Why should I pay? Exploring the determinants influencing smartphone users'  
intentions to download paid App

Jyh-Jeng Wu

Professor, Department of Business Management,  
National United University, 1, Lien-Da, Kung-Ching Li, Miaoli, 36003, Taiwan  
Tel.: +886-37-381618; fax: +886-37-332396  
E-mail address: jjwu@nuu.edu.tw

Shu-Hua, Chien

Professor, Department of Insurance and Finance  
National Taichung University of Science and Technology Taichung, Taiwan  
129 San-Min Road Sec 3 Taichung 404, Taiwan, R. O. C.  
Tel:+886-4-22196065  
Fax:+886-4-22196141  
E-mail: chien9149@nutc.edu.tw

Kang-Ping, Liu

MBA student, Department of Business Management,  
National United University, 1, Lien-Da, Kung-Ching Li, Miaoli, 36003, Taiwan  
E-mail address: a0930966728@gmail.com

Corresponding author: Jyh-Jeng Wu

Corresponding Author's Email: [jjwu@nuu.edu.tw](mailto:jjwu@nuu.edu.tw)

Download English Version:

<https://daneshyari.com/en/article/4957675>

Download Persian Version:

<https://daneshyari.com/article/4957675>

[Daneshyari.com](https://daneshyari.com)