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Crafting a smartphone repurchase decision making process: Do brand attachment and gender matter?

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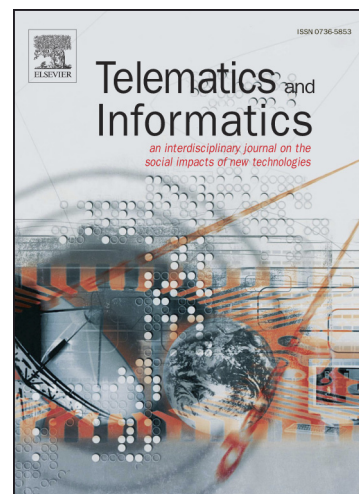
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