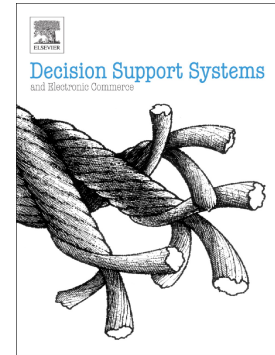


Accepted Manuscript

Decision support to customer decrement detection at the early stage for theme parks

Yen Chung-en, Chun-Che Huang, Marian (Dan-Wei) Wen, Wang You-Ping



PII: S0167-9236(17)30143-4
DOI: doi: [10.1016/j.dss.2017.07.005](https://doi.org/10.1016/j.dss.2017.07.005)
Reference: DECSUP 12866

To appear in: *Decision Support Systems*

Received date: 21 December 2016
Revised date: 28 July 2017
Accepted date: 29 July 2017

Please cite this article as: Yen Chung-en, Chun-Che Huang, Marian (Dan-Wei) Wen, Wang You-Ping , Decision support to customer decrement detection at the early stage for theme parks, *Decision Support Systems* (2017), doi: [10.1016/j.dss.2017.07.005](https://doi.org/10.1016/j.dss.2017.07.005)

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Article reference: DECSUP_DECSUP-D-16-00943

Decision Support to Customer Decrement Detection at the Early Stage for Theme Parks

Yen Chung-en^a; Chun-Che Huang^{b*}; Marian (Dan-Wei) Wen^c; Wang You-Ping^d

^a Management School, Program in Strategy and Development of Emerging Industries, National Chi Nan University, Taiwan,

^b Department of Information Management, National Chi Nan University, Taiwan,
cchuang@ncnu.edu.tw

* to whom correspond to

^c Department of Business Administration, National Cheng Kung University, Taiwan,
marian.wen@gmail.com

^d Department of Information Management, National Chi Nan University, Taiwan,
s101213504@mail1.ncnu.edu.tw

Download English Version:

<https://daneshyari.com/en/article/4972376>

Download Persian Version:

<https://daneshyari.com/article/4972376>

[Daneshyari.com](https://daneshyari.com)