

## Accepted Manuscript

Title: Smart Tourism: Traveler, Business, and Organizational Perspectives

Author: Chulmo Koo

PII: S0378-7206(17)30377-4  
DOI: <http://dx.doi.org/doi:10.1016/j.im.2017.04.005>  
Reference: INFMAN 2998

To appear in: *INFMAN*

Author: Jaehyun Park

PII: S0378-7206(17)30377-4  
DOI: <http://dx.doi.org/doi:10.1016/j.im.2017.04.005>  
Reference: INFMAN 2998

To appear in: *INFMAN*

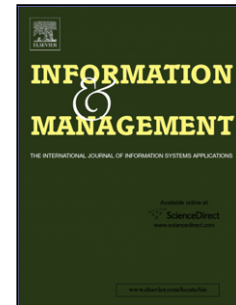
Author: Jae-Nam Lee

PII: S0378-7206(17)30377-4  
DOI: <http://dx.doi.org/doi:10.1016/j.im.2017.04.005>  
Reference: INFMAN 2998

To appear in: *INFMAN*

Please cite this article as: Jae-Nam Lee, Smart Tourism: Traveler, Business, and Organizational Perspectives, Information and Management <http://dx.doi.org/10.1016/j.im.2017.04.005>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



**< Guest Editorial >****Smart Tourism: Traveler, Business, and Organizational Perspectives****Chulmo Koo**

College of Hotel and Tourism Management

Kyung Hee University

Kyung Hee Dearo 26, Dongdeamun-Gu, Seoul 130-701, Korea

E-mail: helmetgu@khu.ac.kr

**Jaehyun Park**

Industrial Engineering and Management,

Tokyo Institute of Technology

2-12-1 O-okayama, Meguro-ku, 152-8522, Tokyo, Japan

E-mail: park.j.ai@m.titech.ac.jp

**Jae-Nam Lee**

*(Corresponding Author)*

Korea University Business School

Anam-Dong, Seongbuk-Gu, Seoul 136-701, Korea

E-mail: isjnlee@korea.ac.kr

As a genre of social sciences, tourism research has been a core of interdisciplinary studies, merging with diverse study areas, such as geography, anthropology, economics, and sociology [1]. Smart tourism research (STR) seeks to identify better design and systems, effective methodologies and approaches, and efficient resource management in synthesizing new value propositions for tourists as well as tourism and hospitality business industries. Based on smart tourism phenomena, diverse technologies (e.g., application technologies, sensors, data analytics, optimization, and visualization) have taken a critical role to produce multiple levels of social materiality and economic impact [2].

Download English Version:

<https://daneshyari.com/en/article/4972586>

Download Persian Version:

<https://daneshyari.com/article/4972586>

[Daneshyari.com](https://daneshyari.com)