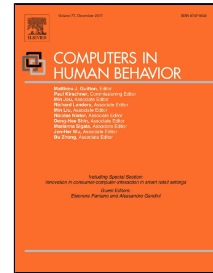


Accepted Manuscript

Investigating the Effects of Smart Technology on Customer Dynamics and Customer Experience

Pantea Foroudi, Suraksha Gupta, Uthayasankar Sivarajah, Amanda Broderick



PII: S0747-5632(17)30648-9
DOI: 10.1016/j.chb.2017.11.014
Reference: CHB 5247
To appear in: *Computers in Human Behavior*
Received Date: 30 May 2017
Revised Date: 20 October 2017
Accepted Date: 12 November 2017

Please cite this article as: Pantea Foroudi, Suraksha Gupta, Uthayasankar Sivarajah, Amanda Broderick, Investigating the Effects of Smart Technology on Customer Dynamics and Customer Experience, *Computers in Human Behavior* (2017), doi: 10.1016/j.chb.2017.11.014

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Investigating the Effects of Smart Technology on Customer Dynamics and Customer Experience

PANTEA FOROUDI*

The Business School, Middlesex University London, United Kingdom
P.foroudi@mdx.ac.uk

SURAKSHA GUPTA

Newcastle University, London, United Kingdom
Suraksha.Gupta@Gmail.com

UTHAYASANKAR SIVARAJAH

Brunel Business School, Brunel University London, United Kingdom
Sankar.Sivarajah@brunel.ac.uk

AMANDA BRODERICK

Newcastle University, London, United Kingdom
Amanda.Broderick@Newcastle.ac.uk

*** Corresponding Author**

Download English Version:

<https://daneshyari.com/en/article/6836260>

Download Persian Version:

<https://daneshyari.com/article/6836260>

[Daneshyari.com](https://daneshyari.com)