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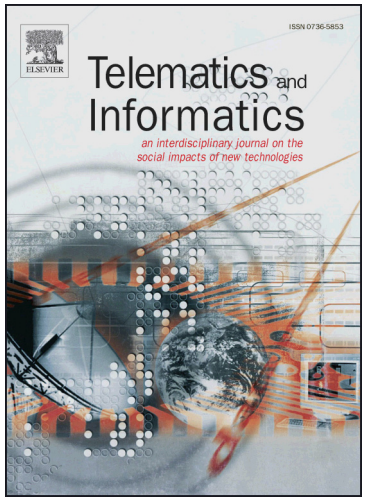

Friending instructors on Facebook: Exploring the role of privacy on student-instructor connection on cyberspace

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Friending instructors on Facebook: Exploring the role of privacy on student-instructor connection on cyberspace

Abstract

In the new media era, students and instructors are able to connect and interact with each other via various social network sites (SNS) like Facebook, Twitter, and LinkedIn. When offered with the connection opportunity, which factor would predict students' decision of connection? A survey conducted among three hundred and fifty students ($N = 350$) indicated students who were commonly active on SNS had a tendency to stay close with their instructors socially on the

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