

Accepted Manuscript

Smartphone Application Personality and Its Relationship to Personalities of Smartphone Users and Social Capital Accrued through Use of Smartphone Social Applications

Wee-Kheng Tan, Yung-Jen Hsiao, Shu-Fen Tseng, Chien-Lung Chan

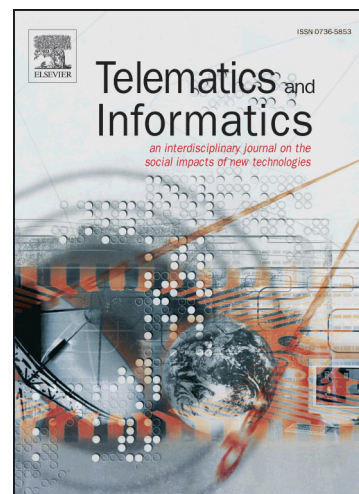
PII: S0736-5853(17)30614-7
DOI: <https://doi.org/10.1016/j.tele.2017.11.007>
Reference: TELE 1033

To appear in: *Telematics and Informatics*

Received Date: 16 September 2017
Revised Date: 8 November 2017
Accepted Date: 8 November 2017

Please cite this article as: Tan, W-K., Hsiao, Y-J., Tseng, S-F., Chan, C-L., Smartphone Application Personality and Its Relationship to Personalities of Smartphone Users and Social Capital Accrued through Use of Smartphone Social Applications, *Telematics and Informatics* (2017), doi: <https://doi.org/10.1016/j.tele.2017.11.007>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



Smartphone Application Personality and Its Relationship to Personalities of Smartphone Users and Social Capital Accrued through Use of Smartphone Social Applications

Authors:

Wee-Kheng TAN* (Professor)
Chinese Culture University
55, Hwa-Kang Road
Yang-Ming-Shan, Taipei 11114, Taiwan
Email: cwq7@ulive.pccu.edu.tw
Tel: (886) 2-2861-0511 Ext 35007

Yung-Jen Hsiao (Mr)
Department of Information Management
Yuan Ze University
No. 135, Yuandong Road, Zhongli, Taoyuan City, Taiwan
Email: s1046208@mail.yzu.edu.tw
Tel: (886) 3-463-8800
Fax: (886) 3-435-2077

Shu-Fen Tseng (Associate Professor)
Department of Information Management
Yuan Ze University
No. 135, Yuandong Road, Zhongli, Taoyuan City, Taiwan
Email: gssftseng@saturn.yzu.edu.tw
Tel: (886) 3-463-8800 Ext 2650
Fax: (886) 3-435-2077

Chien-Lung Chan (Professor)
Department of Information Management
Yuan Ze University
No. 135, Yuandong Road, Zhongli, Taoyuan City, Taiwan
Email: clchan@saturn.yzu.edu.tw
Tel: 3-463-8800 Ext 2605
Fax: (886) 3-435-2077

* - Corresponding author

Abstract

Few studies have considered the personalities of smartphone applications. This study identifies four underlying smartphone application personality dimensions: interactive and daring, interesting and attractive, open and wide-ranging, and principled and

Download English Version:

<https://daneshyari.com/en/article/6889764>

Download Persian Version:

<https://daneshyari.com/article/6889764>

[Daneshyari.com](https://daneshyari.com)