### **Accepted Manuscript**

Becoming "We" Instead of "I", Identity Management and Incentives in the Workplace

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PII: S0167-2681(18)30019-2 DOI: 10.1016/j.jebo.2018.01.019

Reference: JEBO 4260

To appear in: Journal of Economic Behavior and Organization

Received date: 20 September 2016 Revised date: 22 December 2017 Accepted date: 23 January 2018



Please cite this article as: Jocelyn Donze, Trude Gunnes, Becoming "We" Instead of "I", Identity Management and Incentives in the Workplace, *Journal of Economic Behavior and Organization* (2018), doi: 10.1016/j.jebo.2018.01.019

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#### ACCEPTED MANUSCRIPT

## Highlights

- We study why a firm invests in costly social bonding among its employees.
- A first reason is to increase the employees? motivation.
- A second reason is to reduce adverse selection, by homogenizing the workforce.
- Our results are consistent with recent changes affecting the workplace design.



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