



Short Communication

Coalitional mate retention is correlated positively with friendship quality involving women, but negatively with male–male friendship quality



Michael N. Pham^{a,*}, Nicole Barbaro^b, Justin K. Mogilski^a, Todd K. Shackelford^a

^a Oakland University, United States

^b University of Pittsburgh, United States

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ABSTRACT

Friendship solved adaptive problems over human evolutionary history, including cooperative hunting and alloparenting. Pham, Barbaro, and Shackelford (in press) investigated another potential function of friendship: the provision of coalitional mate retention, whereby individuals ask an ally to assist with thwarting their romantic partner's infidelity. In the current research, 387 participants (176 women) reported how often they requested or received coalitional mate retention from a male friend and from a female friend and reported on the quality of each friendship. The results indicate that the deployment of coalitional mate retention is *positively* associated with the quality of friendships with women (female–female friendships, male–female friendships, female–male friendships), but *negatively* associated with the quality of male–male friendships.

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1. Introduction

Over human evolutionary history, same-sex friendships solved sex-specific adaptive problems. Men more than women recurrently faced adaptive problems involving violence and, therefore, prefer athletic same-sex friends (Lewis et al., 2011). Women more than men recurrently faced adaptive problems associated with heavier parental investment and, therefore, prefer nurturing same-sex friends (Kuhle & Radtke, 2013).

Opposite-sex friend preferences differ from same-sex friend preferences. Men prefer opposite-sex friends who are physically attractive and women prefer opposite-sex friends who command expendable resources and display physical prowess (Lewis et al., 2011). Opposite-sex friend preferences are similar to mate preferences, suggesting that individuals perceive opposite-sex friends to be potential romantic partners (Lewis, Al-Shawaf, Conroy-Beam, Asao, & Buss, 2012). In fact, opposite-sex friends are sometimes successful at “mate poaching”—luring individuals away from their romantic relationships (Mogilski & Wade, 2013).

Pham, Barbaro, and Shackelford (in press) investigated another function of friendships: the provision of coalitional mate

retention—when individuals ask their ally to assist with thwarting their romantic partner's infidelity (see Buss, 1988). Pham et al. developed an inventory of coalitional mate retention behaviors ranging from positive (e.g., an ally says positive things to the partner) to negative (e.g., an ally deploys violence against potential rivals). Although there are benefits to coalitional mate retention (e.g., individuals who are geographically distant from their partner can ask their friend to monitor their partner's behaviors), there also are costs. For example, mate poachers may sabotage their friends' romantic relationships (Schmitt & Buss, 2001). Mate poaching is particularly problematic when requesting coalitional mate retention—a strategy that may advertise that one's romantic relationship is unstable, and which sometimes requires that allies (i.e., potential mate poachers) spend time with a romantic partner (e.g., coalitional mate retention involving monopolizing time). Deploying coalitional mate retention requires sharing personal information with an ally (e.g., they may be an undesirable romantic partner). Following friendship dissolution, such information could be used to impugn the former friend's reputation (Shackelford & Buss, 1996).

Although sharing personal information is important for men's and women's friendships, sharing information is especially important for women. Women share more person information with their friends than do men (Morton, 1978), and women feel more betrayed than do men if their friends do not share personal information with them (Shackelford & Buss, 1996). Men may even

* Corresponding author at: Oakland University, Department of Psychology, 130 Pryale Hall, Rochester, MI 48309, United States. Tel.: +1 (248) 370 2300; fax: +1 (248) 370 4612.

E-mail address: mnpham@oakland.edu (M.N. Pham).

share personal information with their female friends because “women push men into talking about their relationships” (p. 17; Greif, 2008). Because sharing personal information is crucial to maintaining friendships involving women, and because sharing personal information is necessary when deploying coalitional mate retention, we hypothesize that deployment of coalitional mate retention will be *positively* associated with the quality of friendships involving women: male–female friendships, and female–male friendships, female–female friendships (Hypothesis 1).

Sharing information and deploying coalitional mate retention may differ in male–male friendships relative to other friendship contexts. Men share less information with friends because reputational damage may be particularly harmful for men (Shackelford & Buss, 1996): Men’s more than women’s resource acquisition (and access to mates) depends on their social network of same-sex friends (e.g., coalitional combat, cooperative hunting). Men’s same-sex friendships more than women’s same-sex friendships solve adaptive problems such as coalitional combat and cooperative hunting that depend less on the exchange of personal information (Shackelford & Buss, 1996). Requesting coalitional mate retention may display vulnerability by signaling one’s dependence on others to manage one’s romantic relationship. This displayed vulnerability may be particularly harmful for men because men’s more than women’s mate value is linked with their masculinity (Sell, Tooby, & Cosmides, 2009). For example, men do not regularly seek medical care (i.e., admit weakness), and often do so only on repeated requests from their female friends and relatives (O’Brien, Hunt, & Hart, 2005).

Men relative to women inflict heavier retaliatory costs on mate poachers, which may dissuade the deployment of coalitional mate retention between male friends. Men relative to women inflict more violence on mate poachers (Buss, 1988). In fact, male sexual jealousy is a leading cause of homicide (Daly, Wilson, & Weghorst, 1982). Thus, men may be reluctant to provision coalitional mate retention for their male friends to avoid the appearance of mate poaching (e.g., an ally monopolizing a partner’s time). Because men receive fewer benefits and incur greater costs from sharing personal information with male friends, and because sharing personal information is necessary for deploying coalitional mate retention, we hypothesize that the deployment of coalitional mate retention will be *negatively* associated with the quality of male–male friendships (Hypothesis 2).

We measured friendship quality along six dimensions with the McGill Friendship Questionnaire (Mendelson & Aboud, 1999): Help (e.g., “helps me when I need it”), Intimacy (e.g., “know when something bothers me”), Reliable Alliance (e.g., “would stay my friend even if other people did not like me”), Stimulating Companionship (e.g., “is exciting to talk to”), Self-Validation (e.g., “makes me feel smart”), and Emotional Security (e.g., “Would make me feel calmer if I were nervous”). The current research focuses on Help, Intimacy, and Reliable Alliance because these three dimensions are most directly relevant to coalitional mate retention (complete analyses available upon request).

2. Method

2.1. Participants and procedure

We used data secured as part of a larger project (Pham et al., in press). We recruited from Amazon’s Mechanical Turk (MTurk) 387 participants (176 women) in a committed, heterosexual relationship lasting at least 1 year. The mean participant age was 32.1 years ($SD = 9.1$) and the mean relationship length was 66.0 months ($SD = 88.5$). Participants reported on interactions with two heterosexual friends (one man and one woman), each of

whom they considered a good friend and had known for at least 1 year. The mean length of the friendship was 88.7 months ($SD = 90.2$) with the male friend and 76.6 months ($SD = 89.6$) with the female friend. We implemented MTurk filters recommended by Peer, Vosgerau, and Acquisti (2014): MTurk workers who could access this study had successfully completed at least 95% of at least 500 MTurk jobs.

2.2. Materials

Participants answered each question twice: Once for their male friend, and again for their female friend. Participants reported length of their friendship (in months). Participants completed the McGill Friendship Questionnaire (see above; Mendelson & Aboud, 1999), in which they reported on a 9-point scale (0 = *never*, 8 = *always*) how often their friend fulfilled friendship roles (e.g., “Is someone I can tell secrets to”, “Helps me when I need it”). Participants completed the 44-item Coalitional Mate Retention Inventory (Pham et al., in press), in which they reported on a 4-point scale (0 = *never*, 3 = *often*) (1) how often they requested their friend to perform each behavior during the past year, and (2) how often they believed their friend performed that behavior during the past year.

3. Results

Using participants’ reports on the McGill Friendship Questionnaire, we computed friendship-quality variables from the mean of responses to items comprising each of three dimensions: Help (male friends: $\alpha = .85$; female friends: $\alpha = .84$), Intimacy (male friends and female friends: $\alpha = .86$), and Reliable Alliance (male friends: $\alpha = .81$, female friends: $\alpha = .86$). Using participants’ reports on the Coalitional Mate Retention Inventory, we computed seven coalitional mate retention tactic variables from the mean of responses to items comprising each tactic: Manipulation (i.e., an ally deceives the partner into admitting or demonstrating an interest in infidelity), Praise (i.e., an ally says positive things to the partner and to others about the friend, thereby increasing the romantic partnership’s desirability), Vigilance (i.e., an ally watches the partner’s behaviors), Therapy (i.e., an ally strengthens the romantic partnership by repairing relationship problems and listening to relationship concerns), Gifts (i.e., an ally secures information about desired gifts for the partner), Monopolizing Time (i.e., an ally spends time with the partner), and Violence (i.e., an ally performs violence against potential rivals; see Pham et al., in press).

Tables 1 and 2 present zero-order correlations between scores on the friendship-quality dimensions and scores on the coalitional mate retention tactics by sex and for male friends and female friends, respectively. To test the hypotheses, we conducted two binomial tests (50% test proportion) for each of the four friendship contexts (Hypothesis 1: male–female, female–male, female–female; Hypothesis 2: male–male). The first binomial test assessed the proportion of positive correlations out of the 48 total correlations. The second binomial test assessed the proportion of statistically significant positive correlations out of the total number of statistically significant correlations.

Male–female friendship quality correlated positively with the deployment of coalitional mate retention: 41 of the 48 correlations were positive (85.4%; $p < .01$), and 19 of the 19 statistically significant correlations were positive (100%, $p < .01$). Female–male friendship quality correlated positively with the deployment of coalitional mate retention: 46 of the 48 correlations were positive (95.8%; $p < .01$), and 31 of the 31 statistically significant correlations were positive (100%, $p < .01$). Female–female friendship qual-

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