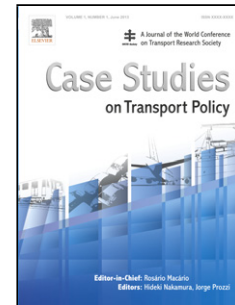


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A Market Share Analysis for Hybrid Cars in Indonesia

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Highlight

- Our research focuses on four policy scenarios for promoting hybrid cars in Indonesia
- Those scenarios are abolishing the fuel subsidies, restricting the subsidized fuel supply, determining the competitive prices of hybrid cars, and restricting the vehicles' age limit.
- We use an ordered-response logit model to predict the market share of hybrid cars in Indonesia with three responses from definitely buy to definitely not buy.

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