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Vendor Managed Inventory Contracts – Coordinating the Supply Chain while looking from the Vendor's Perspective

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Highlights

- Examine contracts with single retailer and single vendor in newsvendor setting.
- Provide structural framework for analyzing general contracts in this setting.
- Some contracts do not coordinate under vendor-managed inventory.
- Propose two new contracts that coordinate under vendor-managed inventory.
- Results also hold with multiple retailers under linear or convex purchasing cost.

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