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Transparency and Firm Innovation

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Highlights

- Transparency promotes a firm's innovative *effort* and *efficiency*.
- Transparency directly boosts managers' innovative *effort*, through its implicit contracting role, by reducing managerial career concerns, rather than indirectly, through improved access to external financing.
- Transparency enhances innovative *efficiency* through its governance role in facilitating more efficient allocation of R&D capital.
- The benefit of transparency for innovation is attenuated in environments with higher proprietary cost

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