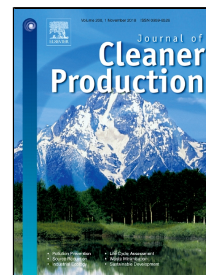


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Consumer preferences for outdoor sporting equipment made of bio-based plastics: Results of a choice-based-conjoint experiment in Germany

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