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A partial adjustment valuation approach with stochastic and dynamic speeds of partial adjustment to measuring and evaluating the business value of information technology

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### Highlights

1. A new partial adjustment valuation approach is developed.
2. The approach is based on the theory of partial adjustment.
3. The approach assumes that the speeds of partial adjustment are random and time-varying.
4. An example is presented to illustrate the practical application of the new approach.
5. In the example, the new approach is compared to the other two existing approaches.

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