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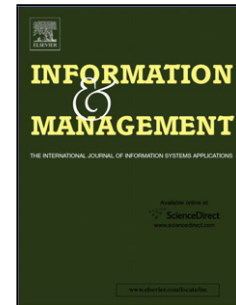
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**ENABLING FIRM PERFORMANCE THROUGH BUSINESS INTELLIGENCE AND  
ANALYTICS: A DYNAMIC CAPABILITIES PERSPECTIVE**

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**Abstract**

This study draws on the sense-seize-transform view of dynamic capabilities as the theoretical lens for examining the role of BI&A in organizations. It views BI&A as the sensing and seizing components of dynamic capabilities that contribute to firm performance by enabling business process change. Findings confirm a positive relationship between BI&A and performance, mediated by business process change capabilities. This study answers the call for a

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