

Accepted Manuscript

A business intelligence approach using web search tools and online data reduction techniques to examine the value of product-enabled services

Stoyan Tanev, Giacomo Liotta, Andrius Kleismantas

PII: S0957-4174(15)00400-5

DOI: <http://dx.doi.org/10.1016/j.eswa.2015.06.006>

Reference: ESWA 10083

To appear in: *Expert Systems with Applications*



Please cite this article as: Tanev, S., Liotta, G., Kleismantas, A., A business intelligence approach using web search tools and online data reduction techniques to examine the value of product-enabled services, *Expert Systems with Applications* (2015), doi: <http://dx.doi.org/10.1016/j.eswa.2015.06.006>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

**A business intelligence approach using web search tools and online data reduction techniques
to examine the value of product-enabled services**

Stoyan Tanev^a, Giacomo Liotta^{b,*1}, Andrius Kleismantas^c

^aDepartment of Technology and Innovation, Faculty of Engineering, University of Southern Denmark, 55 Campusvej, DK-5230 Odense M, Denmark. E-mail: tan@iti.sdu.dk

^bCenter for Industrial Production, Department of Business and Management, Faculty of Engineering and Science, Aalborg University, 15 A.C. Meyers Vaenge, DK-2450 Copenhagen SV, Denmark. E-mail: gl@business.aau.dk. Phone: +45 9356 2021

^cProduct Development and Innovation Program, Department of Technology and Innovation, Faculty of Engineering, University of Southern Denmark, 55 Campusvej, DK-5230 Odense M, Denmark. E-mail: andrius.kleismantas@gmail.com

*Corresponding author.

¹ Formerly with the Department of Technology and Innovation, Faculty of Engineering, University of Southern Denmark, Odense, Denmark

Download English Version:

<https://daneshyari.com/en/article/10322214>

Download Persian Version:

<https://daneshyari.com/article/10322214>

[Daneshyari.com](https://daneshyari.com)