Accepted Manuscript

Handling online service recovery: effects of perceived justice on online games

May-Ching Ding, Yuan-Shuh Lii

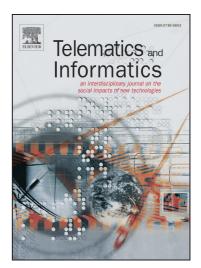
PII: S0736-5853(15)30093-9

DOI: http://dx.doi.org/10.1016/j.tele.2016.02.001

Reference: TELE 768

To appear in: Telematics and Informatics

Received Date: 23 November 2015 Accepted Date: 10 February 2016



Please cite this article as: Ding, M-C., Lii, Y-S., Handling online service recovery: effects of perceived justice on online games, *Telematics and Informatics* (2016), doi: http://dx.doi.org/10.1016/j.tele.2016.02.001

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

ACCEPTED MANUSCRIPT

Handling online service recovery: effects of perceived justice on online games

May-Ching Ding
Department of Marketing, College of Business
Feng Chia University, Taichung, Taiwan

Yuan-Shuh Lii*
Department of Marketing, College of Business
Feng Chia University, Taichung, Taiwan

Corresponding Author:

Yuan-Shuh Lii*
Department of Marketing, College of Business
Feng Chia University
100 Wenhwa Road, Seatwen, Taichung, Taiwan 407
E-mail address: yslii@fcuoa.fcu.edu.tw

Tel.: 886 4 24517250

Download English Version:

https://daneshyari.com/en/article/10343963

Download Persian Version:

https://daneshyari.com/article/10343963

<u>Daneshyari.com</u>