

Accepted Manuscript

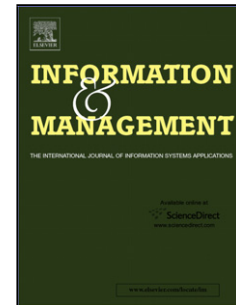
Title: Innovation in IT firms: An Investigation of Intramural and Extramural RandD Activities and Their Impact

Author: Ashish Kumar Jha Indranil Bose

PII: S0378-7206(15)00100-7
DOI: <http://dx.doi.org/doi:10.1016/j.im.2015.09.002>
Reference: INFMAN 2839

To appear in: *INFMAN*

Received date: 23-2-2015
Revised date: 20-7-2015
Accepted date: 8-9-2015



Please cite this article as: A.K. Jha, I. Bose, Innovation in IT firms: An Investigation of Intramural and Extramural RandD Activities and Their Impact, *Information and Management* (2015), <http://dx.doi.org/10.1016/j.im.2015.09.002>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Highlights

Impact of intramural and extramural R&D activities on innovation is studied.

Chinese and European firms exhibit differences in impacts of innovation activities.

Process innovation significantly impacts product innovation but not vice versa.

Download English Version:

<https://daneshyari.com/en/article/10367491>

Download Persian Version:

<https://daneshyari.com/article/10367491>

[Daneshyari.com](https://daneshyari.com)