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What Drives Eco-innovators? A critical review of the empirical literature based on econometric methods

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## WHAT DRIVES ECO-INNOVATORS? A CRITICAL REVIEW OF THE EMPIRICAL LITERATURE BASED ON ECONOMETRIC METHODS

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### **Abstract.**

The aim of this paper is to provide a critical review of the literature on the econometric analyses of firm-level determinants to eco-innovation. The review reveals some gaps in knowledge. First, an integrated theoretical framework which merges the insights from different approaches is missing. Second, the influence of some variables is still unsettled (demand-pull and cost-savings), whereas others have hardly been included in previous analyses (internal and international factors). Third, studies on the drivers to eco-innovation versus general innovation are relatively scarce with respect to those on the drivers to eco-innovation in general. Fourth, analyses of the relevance of different determinants to eco-innovation for distinct eco-innovator and eco-innovation

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