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Exploring the integration of corporate sustainability into strategic management: A literature review

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#### ORGANIZATIONAL INFLUENCES

Internal: Company size, scope and structure

External: Industry type, structure and position within the industry



## INTERNAL AND EXTERNAL DRIVERS

- Legal compliance
- Competitive advantage
- Cost reduction
- Economic performance
- Innovation
- Social and environmental responsibility
- Risk management
- Corporate reputation
- Quality management



# SUPPORTING AND HINDERING FACTORS

- Management control
- Stakeholder engagement
- Organizational learning and knowledge management
- Transparency and communication
- Manager attitude and behavior
- Organizational culture
- Complexity
- Investments



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