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A paired neural network model for tourist arrival forecasting

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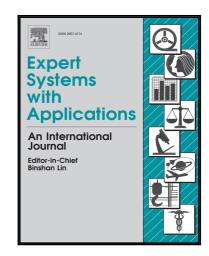
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Highlights

- We developed a novel structural neural network (sNN) model for forecasting tourism demand.
- The sNN captures the trend and seasonal patterns of tourism demand accurately.
- Empirical results show a significantly superior performance of sNN to benchmark models.



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