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Addition by Subtraction: Integrating Product Deletion with Lean and Sustainable Supply Chain Management

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Qingyun Zhu, Purvi Shah, Joseph Sarkis

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Qingyun Zhu

Foisie Business School Worcester Polytechnic Institute 100 Institute Road Worcester, MA 01609 qzhu@wpi.edu

Purvi Shah*

Foisie Business School Worcester Polytechnic Institute 100 Institute Road Worcester, MA 01609 pshah@wpi.edu

Joseph Sarkis

Foisie Business School Worcester Polytechnic Institute 100 Institute Road Worcester, MA 01609 jsarkis@wpi.edu

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^{*} Corresponding author

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