

CITIES 2015 International Conference, Intelligent Planning Towards Smart Cities, CITIES 2015,
3-4 November 2015, Surabaya, Indonesia

Factors influencing community-based heritage sustainability in Kampung Kemasan, Gresik

Rima Dewi Supriharjo^{a*}, Dian Rahmawati^a, Eko Budi Santoso^a,
Rulli Pratiwi Setiawan^a and Karina Pradinie^a

^aUrban and Regional Planning Dept -Sepuluh Nopember Institute of Technology Surabaya, Indonesia

Abstract

Kampung Kemasan is an heritage area that still serves as a settlement in downtown Gresik, East Java. This area is also considered as a tourism area as often visited by domestic and foreign tourists to enjoy the aesthetics of typical Peranakan architecture that characterizes the Kampung Kemasan and learn the culture through the village community whose mostly still have the lineage of the founder of the village. Growing tourism activities in this cultural heritage area mostly affected by the role of the community as a resident who makes these settlements still alive along with a variety of stories and the main characteristics are conserved region. This article is to describe factors influencing the sustainability of community-based heritage sustainability with its case study in Kampung Kemasan, Gresik. The analysis process are using rootcause analysis with fishbone visualization method. The findings show that some influencing factors for the sustainability of the CBT are the huge sense of belonging that had been built long by the Kampung Kemasan family members, the links to local government and socio-cultural communities outside the kampung, the proximity to several tourism attractions that alike, and the creativity of the activities which involve people in Kampung Kemasan.

© 2016 Published by Elsevier Ltd. This is an open access article under the CC BY-NC-ND license
(<http://creativecommons.org/licenses/by-nc-nd/4.0/>).

Peer-review under responsibility of the organizing committee of CITIES 2015

Keywords: Community-based tourism, kemasan, heritage area.

* Corresponding author. Tel.: +62-81 703719158
E-mail address: rimadewi54@yahoo.com

1. Introduction

1.1. Background

Kampung Kemasan in Gresik is one of the cultural heritage area which has just formally set as the new heritage tourism destination. This Kampong has it's own attraction with the mixed colonial, malay and chinese architectural style. The colonial feature represent by the column, ornaments and the symmetrical aspect of the most building in the Kemasan corridor. The uses of the colonial elements however its not the single element that make Kampong Kemasan interactive, the architectural style combine the chinese architecture colour and layout, yet the list plank of the building inspired by the Malay architectural style. The red colour is dominating this corridor like it is built for chinese royal family in the past and all of the elements on the corridor still preserve by the family which own the corridor.



Fig.1. Kampung Kemasan [1]

At this moment, due to the poor condition of the most building in the corridor, this kampong has not been as a main heritage tourism destination in Gresik Area. Occasionally, this area set as the bazaar and celebration place of the regency birthday party and some other memorial day, Iedul Fitri and Pasar Bandeng (fishmilk market). On the regular day the Kampong is having no differences with the other kampong. That is way, the community on the corridor try to attract tourist with the attraction like “lion dancing”, some teathrical show, etc [1]. .

The community want to find the solution how to keep this Kampong alive on the regular day but also give benefit to the community to help the owner maintaine their building with the huge cost of maintenance. That is way Community-based tourism (CBT can be a solution for the situation. Community-based tourism (CBT) refers to tourism that involves community participation and aims to generate benefits for local communities in the developing world by allowing tourists to visit these communities and learn about their culture and the local environment [2]. It is consistent with alternative development and sustainable livelihood approaches, which focus on grassroots development and embrace participation, equity and empowerment ideas. It is essential to keep the heritage tourism sustainability by considering the CBT factors.

This article will describe the determining factor of community-based tourism in cultural heritage area, Kampung Kemasan Gresik. There are several structured parts to describe; firstly indicators about heritage tourism and community-based tourism that supports it are assessed; secondly field assessment and observation to find determining/influencing factors through rootcause analysis methods. The result of this article's discussion is part of a research about cultural heritage area preservation through community participation in Kampung Kemasan, Gresik.

Download English Version:

<https://daneshyari.com/en/article/1107343>

Download Persian Version:

<https://daneshyari.com/article/1107343>

[Daneshyari.com](https://daneshyari.com)