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Improvement of involvement society in the context of smart community for cultural heritage preservation in Singosari

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Abstract

Singosari is an urban heritage area where is located in Malang Regency with heritage object such as Singosari Temple, Sumberawan Temple, and 2 Dwarapala Statues. Singosari urban heritage area is needed to preseve because it has historical and cultural value as future learn materials about Singosari origin. Nonetheless many people who lived around Singosari heritage area do not know even do not care about heritage. There are only some of them who care about heritage area in Singosari. They made a community named Gerakan Masyarakat Peduli Singosari (GMPS). GMPS need to do any efforts to persuade people in preservation of Singosari heritage area. This research used literature review as analysis method with rationalistic approached. The result is GMPS need to do some effort to persuade community in heritage preservation such as promotion activities about urban heritage, socialization activities about urban heritage, and innovative activities that involve community to keep urban heritage area or objects sustain.

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1. Introduction

Based on Law of the Republic of Indonesia Number 10 Year 2010 About the Cultural Heritage mentioned the definition of Heritage Preservation is a dynamic effort to maintain the existence and value of cultural heritage in a way to protect, develop and utilize it. The role of various parties in needed in heritage preservation such as government, private sector, and community. Government may preserve urban heritage by collaborated with private

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sector to develop heritage area as a tourism area. While community may preserve urban heritage area by not damaging and distorting the existing of heritage objects. Community's involvement around urban heritage area for preservation is really needed. Many case about heritage object damage is caused by community ignorance and passiveness.

Singosari is an urban heritage area where is located in Malang Regency. There are Singasari Temple, Sumberawan Temple, and 2 Dwarapala Statues in this area which is able to develop and accommodate heritage tourism . Based on those potency make Singosari heritage area need to maintained and preserved. In reality many people around this heritage area who do not know and do not care about cultural heritage, even they really dislike and think that temple is a place of statue and not appropriate with moslem tradition. It is true that people who lived around heritage object are dominated by moslem. We may see this from the amount of Islamic boarding school that exist there.

In terms of that existing condition may conclude that people around Singosari heritage area is still not ready to do heritage preservation even though community has an important role in heritage preservation. While there are some people who still care about urban heritage in Singosari and they have made a community named Gerakan Masyarakat Peduli Singosari (GMPS). They have done some activities to protect urban heritage in aim to create Singosari as the icon of Malang Regency. They have done many activities such as greening and rescue statue that will be traded. Unfortunately, their activity does not get more attention from government or other community. Therefore GMPS must change to be a smart community. Smart community in case of cultural heritage means a group of people who have same goals to prepare and help other society in order to make them better understand about the importance of technology, economy, development, creativity, and innovation related to cultural heritage preservation in the global. The community in Singosari could do some efforts to make people around cultural heritage area aware about the importance of preservation and maintenance cultural heritage with smart community principle.

2. Methods

This research use rationalistic approach. Rationalistic approach is an approach which explain the result of literature review or other researcher's mindset about problem or topic (Syahban, 2012). Rationalistic thought based on theory analysis result's and empiric analysis. Rationalistic approach is chosen to make it appropriate with research's goal. The research's goal is analyze community preparedness to be smart community in cultural heritage preservation. This research use literature review as analysis tool. Purwono (2010) mentioned that literature review is all effort which is done by the researcher to collect relevant information from scholarly books, research's report, scholarly article, thesis and dissertation, regulation, and other written source both print or electronic. Those collected information are evaluated then and compared with existing condition of the research's problem.

3. Result and Discussions

Cultural heritage is everything that was once the center of complexity of economy, social, cultural accumulate historical significance (Shirvani, 1985). While heritage area is an area that had become centers of economic activity, social, cultural and historical significance has accumulated a wealth of typology and urban heritage morphology that form in historical site, historical district, and historical cultural. By that definition we may conclude that urban heritage is a city heritage that has such historical value of the building contain elements of history and cultural. Therefore urban heritage should be maintained and preserved because it keeps historical and cultural value in the past. Urban heritage preservation is needed to do by many parties such as government, private sector, and community.

Based on research about urban heritage preservation that had been held in Iran indicate urban heritage preservation problem was happened because of the lack of community participation and imbalance power in region managing. The problems that emerged is urban sprawl and it gives an impact that make the traditional pattern city damaged.

Community involvement can be defined as a relationship built by community members through collaboration and working together to achieve common goals and to make their community a better place in which to live (McCloskey et al, 2011). The importance of community involvement has been highlighted by the Charter for the Conservation of Historic Towns and Urban Areas 1987 (Washington Charter), which states: "The participation and the involvement of the residents are essential for the success of the conservation program and should be encouraged". Community involvement can address conflicts and assist in clarifying the concept of heritage among

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