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The Relationship among the Career Consciousness, Career Status and Career Self-Efficacy of Dance Majors in Korea

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Abstract

This study is to analyze relationships among dance majors' career self-efficacy, career status, and career consciousness. With regard to subjects to be surveyed, a total of 457 students and alumni majoring in dance were surveyed. Using SPSS and AMOS, reliability analysis, frequencies analysis, exploratory factor analysis, correlation analysis, and structural equation model analysis were made. The results are as follows: First, there was a difference in the direction and level of correlation among three variables. Second, there was causal relationship between three variables. And it was shown that the career self-efficacy had a mediating effect on the relationship between two variables.

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1. Introduction

A problem of young people's employment becomes an important issue all over the world. As a university information disclosure has been mandatory in Korea since 2008, universities have publicly announced graduates' employment status. As a result, in that the percentage of employment of dance department is not only shown to be

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relatively low, but also the fields of activity, where dance majors can be classified as the employed, are specified on a limited basis, it becomes a big issue.

People involved in the field of dance are faced with a situation where job opportunities are limited compared to the number of graduates majoring in dance and the range of employment is not systematically organized (Bennett, 2009; Montgomery & Robinson, 2003). Since they have a clear career goal of desiring to become a successful dancer upon devoting themselves in the field of dance since their childhood, they may be faced with a serious crisis when they fail to find a job corresponding with their capability and aptitude (Kim, 2013). According to the data announced by the Ministry of Education in 2014, average employment rate of university graduates is 58.6% among which the employment rate of dance major is 29.7%, which is ranked 114th out of 121 majors (Na & Park, 2015). The dance circles are currently facing a serious situation of decreasing employment rate and failure to meet college entrance quota. It requires a fundamental solution to the problem with employment opportunity creation. For the purpose of promoting and facilitating the employment of dance majors, it is necessary to examine their career consciousness. It refers to a structure of consciousness that includes a process of understanding one's potential ability and role as an upcoming professional based on various types of knowledge on occupation.

Then, what are some of the ways to increase the career consciousness of dance majors and promote their employment? Various methods have been deduced through different studies and there is a need for an approach of self-efficacy as one of important variables. As a concept of confirming and applying Bandura's theory of self-efficacy to career and world of occupation, career self-efficacy is a conviction on one's ability to successfully perform tasks related to given career (Betz & Hackett, 1981). It is being reported in previous studies that there is a meaningful correlation between career self-efficacy and career consciousness and career self-efficacy was found to be a variable affecting behavior while also mediating the relationship between cognitive factors (Kim & Park, 2012; Park, 2006). Since self-efficacy affects not only current behavior but also future behavior, it plays an important role in cultivating the strength for dance majors to adapt to changing social environment.

Therefore, in this study it is intended to analyze structural relationships among dance majors' career self-efficacy, career status, and career consciousness reflecting the characteristics of Korean society. It is to assist dance majors to enter into society through activities that correspond with their aptitude rather than simply finding a job. Understanding the structure of consciousness related to the career of dance majors who will need to cope with structural change of universities and live in a rapidly changing society is an important factor that goes beyond a personal issue to affect organizations and society. Research questions are as follows. First, what characteristics do dance majors' career consciousness, career status, and career self-efficacy have? Second, what relation do the three variables have? This paper aims to specifically reveal the type of relationship among variables to provide basic information in establishing university curriculum and providing career assistance for dance majors to enter into society.

Here introduce the paper, and put a nomenclature if necessary, in a box with the same font size as the rest of the paper. The paragraphs continue from here and are only separated by headings, subheadings, images and formulae. The section headings are arranged by numbers, bold and 10 pt. Here follows further instructions for authors.

2. Method

2.1. Subjects

With regard to subjects to be surveyed, 9 universities were selected among 39 4-year universities having the department of dance as of 2015 by non-probability sampling method. And a total of 457 students and alumni majoring in dance were surveyed. Research participants were instructed to respond to survey questions during their dance major classes and among 500 copies collected, 43 copies with insufficient response were excluded. Their age range is between 19 and 27 with 375 female students and 82 male students.

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