



REBECCA
HARDING

APPOINTMENTS

Rebecca Harding has been promoted to the position of marketing manager at **Columbia Chemical Corporation**, effective immediately. She will report to Brett Tilberg, European sales manager.

As marketing manager, Harding will take a more active role in global marketing functions, including marketing strategy, brand development, and marketing communications in support of the company's strategic initiatives for continued growth and development. She will continue to coordinate foreign and domestic communication campaigns, promotions, marketing collateral and web-site content.

Harding has been a key member of Columbia Chemical's marketing team for eight years, originally joining the company in 2004 as a marketing assistant and most recently holding the position of marketing coordinator. She holds a Bachelor's degree in Education with a concentration in Biology from Baldwin-Wallace College. Harding also serves as chairperson to Columbia Chemical's Charitable Committee.

For more information, please visit www.columbiachemical.com.

Coventya, based out of Cleveland, Ohio, recently appointed **Rick Rauppius** International product manager, protective technologies. Rick has more than 21 years in the metal finishing industry, working primarily in product management and technical support for protective and functional coatings. He holds a BS in Chemical Engineering from Georgia Tech.

Pneu-Mech Systems Manufacturing recently named **Jerry Trostle** its new sales manager, with responsibility for the North

American region. Trostle brings more than 30 years' experience in the finishing industry, most recently serving as general manager at Wagner Systems. "Pneu-Mech Systems Manufacturing and our customers will greatly benefit from Jerry's extensive background in finishing," a company press release stated.

"We are excited about Jerry joining our company. He will be a great asset to our team."

Pneu-Mech Systems Manufacturing of Statesville, N.C., a member of the Brawtus Group, provides paint finishing system engineering, design, manufacturing, installation and project management to the industrial market. Pneu-Mech Systems Mfg. has more than 20 years of experience in providing quality equipment and services to the industry.

Metabo Corporation, a leading international manufacturer of professional grade portable electric power tools and abrasives for industrial, construction and welding applications, announced it has hired **Jere L. Geib, Jr.** as its new marketing manager. Geib will be responsible for marketing, advertising, and sales promotions as well as supporting the development efforts for the company's distribution channel.

"Over the past 16 years, Jere has held an array of positions in the field of marketing and communications," said Martin Cross, president of Metabo. "As a result, he brings well-rounded experience to our team and company. His vast knowledge of sales, marketing and communications will help us develop strategies to meet the changing needs of our customers as well as our sales network."

Before joining Metabo, Geib was the director of marketing for

Translogistics, Inc., Birdsboro, Pa., where he served as a member of the executive management team developing and executing strategic marketing, business and development plans for the company.

Prior to that, Geib held various marketing and public relations positions for a variety of global electronics manufacturers and distributors, including Tyco Electronics, Phoenix Contact, TVC Communications and Harsco Corporation.

Geib holds a B.A. in Communications with concentrations in Public Relations and Corporate Media from Elizabethtown College, Elizabethtown, Pa.

EXPANSIONS

Chemetall, an innovator in surface treatment and metal processing technologies, opened a new cutting-edge facility in Blackman Township, Mich., on Oct. 24. The \$25 million



chemical manufacturing plant covers 200,000 square feet to house administrative, manufacturing, warehousing operations, and a physical testing laboratory. More than 900 Chemetall products will be produced at the 40-acre Blackman site for applications in surface treatment, metal fabrication, cleaning and sanitizing.

"The labor force, as well as the strong support from Blackman Township and the State of Michigan,

made Blackman Township the most logical choice for our new plant," said Dr. Ron Felber, CEO of Chemetall NAFTA. "We have selected the best area talent to support our growing operations."

Automation advancements, including bulk material handling systems, mixing vessels, and packaging lines, have been incorporated into Chemetall's Blackman Township facility to increase productivity as well as improve product yield and quality for customers. As a measure of its dedication to environmental sustainability, Chemetall has installed a semi-automated waste treatment system to reduce process wastewater by 90%.

"High-tech additions to the new Blackman Township site ensure the efficiency of operations for the manufacture of the finest quality chemistries," Dr. Felber stated. "Customers can be assured of Chemetall's commitment to their satisfaction through our innovations and service from all of our facilities. Our mission is to integrate our decades of experience in close cooperation with our customers, employees, and communities to produce customized solutions that enhance processes as well as the environment."

AWARDS

DeFelsko took home the Product Showcase Award at **COATING 2012**, which took place Oct. 8-11 at The

Americas Center in downtown St. Louis, Mo. The manufacturer of coating thickness devices edged out more than 20 COATING 2012 exhibitors that took part in the Powder Coating Institute's annual awards program.

DeFelsko's award-winning product was the PosiTector 6000 Coating Thickness Gage. The unit accepts all

DPM, SPG and UTG probes, easily converting from a coating thickness gage to a dew point meter, surface profile gage or ultrasonic wall thickness gage.

The Product Showcase display featured products launched in the last 12 months. Visit the Powder Coating Institute's website, www.pci.org, for more information on the showcase



Mike Wittenhagen (right), technical manager at the Powder Coating Institute, presents the 2012 Product Showcase Award to DeFelsko's Terry LaRue (left), during the close of the COATING 2012 show in St. Louis, Mo.

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