



## PSE for problem solving excellence in industrial R&D

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### ABSTRACT

PSE, process systems engineering, is about the development and application of systematic methods for process studies by the chemical engineer. By means of software tools, the application of these methods is facilitated. Over the last about half a century, CAPE (computer aided process engineering) tools have found their way into process engineering. For example it is unthinkable nowadays to design a plant without a simulation through a process simulator. But there are many more applications of PSE in industry.

The aim of this paper is to provide a taste of the meaning of PSE within the industrial R&D environment. The intention is not to provide a complete overview but to give a flavour of what is perceived as the benefits of PSE during process development, and, in which areas PSE should be extended to render further benefits. The combined approach of experiments and modelling offers a very (cost-)effective strategy in industrial R&D. Further improvements are desired in the areas related to process intensification (PI) and (conceptual) product design. It is believed that the current methods would be more beneficial and have a stronger applicability in industry by inclusion of semi-predictive models and uncertainty considerations.

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## 1. Introduction

In 1830 Auguste Comte wrote that “every attempt to employ mathematical methods in the study of chemical questions must be considered profoundly irrational and contrary to the spirit of chemistry. If mathematical analysis should ever hold a prominent place in chemistry (an aberration which is happily almost impossible) it would occasion a rapid and widespread degeneration of that science” (Sathyamurthy, 2004).

Since Auguste Comte published his opinion, chemical science has seen major changes and strong developments such as the establishment of chemical engineering as a separate and crucial discipline. The prophetic words of Comte have been proven wrong, not the least exemplified by the important role of PSE in the field.

Traditionally PSE is concerned with the understanding and development of systematic procedures that assists the engineer to design, operate and control the production facilities. The procedures are automated in software tools, enabling computer aided process engineering (CAPE) (Gani and Grossmann, 2007). They find their use in many application areas: production, engineering, R&D, education to name a few.

The typical engineering work-flow for the chemical engineer comprises the development of (conceptual) process design, mass

and energy balances, equipment selection and sizing, control strategies, techno-economic evaluations and so on. CAPE tools are applied in all of the steps of this work-flow. These are typical activities for most chemical engineers, whether working at the plant, in an engineering unit or in process R&D. Yet, obviously the focus in R&D is more on the ‘unknown’ than it is at the plant or in engineering, where the focus is more on existing knowledge to troubleshoot, debottleneck or design the plant.

PSE offers the methodological approach to unravel the unknown and optimize the known, and moreover the software tools needed in that approach. In this paper the focus is on industrial R&D. In the following sections, the rationale behind industrial R&D, the software tools and the role of PSE in industrial R&D, paradigm shifts that PSE could deliver and finally, outlining of a structured approach in product and process R&D are discussed.

## 2. PSE for new (process for) product introduction

The costs precede the benefit as they say and this is also true for a new process or product. In the early stages from idea to market there are only costs: expenditures made for developing and marketing the new process or product. Then, at the moment of time-to-market, production and sales begin generating an inflow of money. After some time, at the moment of time-to-profit, the cumulative earnings and costs balance out, indicating the turning point from net losses to profit. From that moment onwards the owner makes profits with the new process or product, until it

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