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Review article

Big Data in the construction industry: A review of present status, opportunities, and future trends



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ABSTRACT

The ability to process large amounts of data and to extract useful insights from data has revolutionised society. This phenomenon-dubbed as Big Data-has applications for a wide assortment of industries, including the construction industry. The construction industry already deals with large volumes of heterogeneous data; which is expected to increase exponentially as technologies such as sensor networks and the Internet of Things are commoditised. In this paper, we present a detailed survey of the literature, investigating the application of Big Data techniques in the construction industry. We reviewed related works published in the databases of American Association of Civil Engineers (ASCE). Institute of Electrical and Electronics Engineers (IEEE), Association of Computing Machinery (ACM), and Elsevier Science Direct Digital Library. While the application of data analytics in the construction industry is not new, the adoption of Big Data technologies in this industry remains at a nascent stage and lags the broad uptake of these technologies in other fields. To the best of our knowledge, there is currently no comprehensive survey of Big Data techniques in the context of the construction industry. This paper fills the void and presents a wide-ranging interdisciplinary review of literature of fields such as statistics, data mining and warehousing, machine learning, and Big Data Analytics in the context of the construction industry. We discuss the current state of adoption of Big Data in the construction industry and discuss the future potential of such technologies across the multiple domain-specific sub-areas of the construction industry. We also propose open issues and directions for future work along with potential pitfalls associated with Big Data adoption in the industry.

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Contents

1.	Introduction				
2.	Big D	ata Engineering (BDE)		502	
	2.1.	Big Data processing.		502	
		2.1.1. MapReduce (MR)			
		2.1.2. Directed Acyclic Graphs (DAG)			
	2.2.	Big Data storage		503	
		2.2.1. Distributed file systems			
		2.2.2. NoSQL databases		503	
3.	Big Data Analytics				
	3.1.	Statistics		504	
	3.2.	Data Mining		504	
	3.3.	Machine learning techniques		506	

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		3.3.1.	Regression techniques	506			
		3.3.2.	Classification techniques	507			
		3.3.3.	Clustering techniques	510			
		3.3.4.	Natural Language Processing (NLP)	511			
		3.3.5.	Information Retrieval (IR)	511			
4.	Opportunities						
	4.1.	Resour	ce and waste optimization	511			
	4.2.	Value a	added services	511			
		4.2.1.	Generative design	513			
		4.2.2.	Clash detection and resolution	513			
		4.2.3.	Performance prediction	513			
		4.2.4.	Visual analytics	513			
		4.2.5.	Social networking services/analytics	514			
		4.2.6.	Personalized services	514			
	4.3.	Facility	management	514			
	4.4. Energy management & analytics						
	4.5. Other emerging trends that triggered Big Data						
		4.5.1.	Big Data with BIM				
		4.5.2.	Big Data with cloud computing	515			
		4.5.3.	Big Data with Internet of Things (IOT)				
		4.5.4.	Big Data for smart buildings				
		4.5.5.	Big Data with Augmented Reality (AR)				
5.	Open research issues and future work						
	5.1.		uction waste simulation tool				
	5.2.		nabled linked building data platform				
	5.3.	0	ta driven BIM system for construction progress monitoring				
	5.4.	Big Dat	ta for design with data	517			
6.	Pitfalls of Big Data in construction industry						
	6.1.		ecurity, privacy and protection				
	6.2.	-	uality of construction industry datasets				
	6.3.		nplications for Big Data in construction industry				
	6.4.		et connectivity for Big Data applications				
	6.5.		ing Big Data to its full potential				
7.		Conclusions					
	Refer	ences		519			

1. Introduction

The world is currently inundated with data, with fast advancing technology leading to its steady increase. Today, companies deal with petabytes (10¹⁵ bytes) of data. Google processes above 24 petabytes of data per day [1], while Facebook gets more than 10 million photos *per hour* [1]. The glut of data increased in 2012 is approximately 2.5 quintillion (10¹⁸) bytes per day [2]. This data growth brings significant opportunities to scientists for identifying useful insights and knowledge. Arguably, the accessibility of data can improve the status quo in various fields by strengthening existing statistical and algorithmic methods [3], or by even making them redundant [4].

The construction industry is not an exception to the pervasive digital revolution. The industry is dealing with significant data arising from diverse disciplines throughout the life cycle of a facility. Building Information Modelling (BIM) is envisioned to capture multi-dimensional CAD information systematically for supporting multidisciplinary collaboration among the stakeholders [5]. BIM data is typically 3D geometric encoded, compute intensive (graphics and Boolean computing), compressed, in diverse proprietary formats, and intertwined [6]. Accordingly, this diverse data is collated in federated BIM models, which are enriched gradually and persisted beyond the end-of-life of facilities. BIM files can quickly get voluminous, with the design data of a 3-storey building model easily reaching 50 GB in size [7]. Noticeably, this data in any form and shape has intrinsic value to the performance of the industry. With the advent of embedded devices and sensors, facilities have even started to generate massive data during the operations and maintenance stage, eventually leading to more rich sources of Big BIM Data. This vast accumulation of BIM data has pushed the construction industry to enter the Big Data era.

Big Data has three defining attributes (a.k.a. 3V's), namely (i) volume (terabytes, petabytes of data and beyond); (ii) variety (heterogeneous formats like text, sensors, audio, video, graphs and more); and (iii) velocity (continuous streams of the data). The 3V's of Big Data are clearly evident in construction data. Construction data is typically large, heterogeneous, and dynamic [8]. Construction data is voluminous due to large volumes of design data, schedules, Enterprise Resource Planning (ERP) systems, financial data, etc. The diversity of construction data can be observed by noting the various formats supported in construction applications including DWG (short for drawing), DXF (drawing exchange format), DGN (short for design), RVT (short for Revit), ifcXML (Industry Foundation Classes XML), if cOWL (Industry Foundation Classes OWL), DOC/XLS/PPT (Microsoft format), RM/MPG (video format), and JPEG (image format). The dynamic nature of construction data follows from the streaming nature of data sources such as Sensors, RFIDs, and BMS (Building Management System). Utilising this data to optimise construction operations is the next frontier of innovation in the industry.

To understand the subtleties of Big Data, we need to disambiguate between two of its complementary aspects: Big Data Engineering (BDE) and Big Data Analytics (BDA). The domain of BDE is primarily concerned with supporting the relevant data storage and processing activities, needed for analytics [9]. BDE encompasses technology stacks such as Hadoop and Berkeley Data Analytics Stack (BDAS). Big Data Analytics (BDA), the second integral aspect, relates to the tasks responsible for extracting the knowledge to drive decision-making [9]. BDA is mostly concerned with the

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