

Text4Baby

Using Text Messaging to Improve Maternal and Newborn Health

>> As more and more people across North America adopt new technologies and methods of communication, pregnant women and new mothers are no different. Text4baby, a free mobile information service of the National Healthy Mothers Healthy Babies Coalition, provides timely health information to women from early pregnancy throughout their baby's first year. The service sends important educational messages that are timed to the mother's stage of pregnancy or to the baby's age. <<

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