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## Preface Beyond "Ethnicity" in Dermatology



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People of African ancestry have in common darker hues of skin color and tightly curly hair. These phenotypic features were used as surrogates for "race." More recently, "ethnicity" has appeared with increasing frequency in scientific literature, used together with or as a substitute for race to show signicant<sup>1–5</sup> and insignificant differences between groups. <sup>6–8</sup> Relative poverty and related diseases result largely from historical racial segregation. Studies should, but do not always, control for obvious confounders such as education and social class before inferring causal associations between disease and ethnicity. <sup>9</sup>

Ethnicity has been defined as "a complex multidimensional construct reflecting the confluence of biological factors and geographic origins, culture, economic, political, and legal factors, as well as racism."10 A useful, simple definition is: "in its most elemental form, ethnicity is an expression of language, culture, social mores and folklore, while race is determined by external featuresthe most important of which are skin color ... and hair texture."11 This understanding may have contributed to the move away from the designation: "Black American" to "African American." Ethnicity embodies cultural practices and dietary preferences that may influence disease predilection. However, unlike gender, the use of ethnicity in scientific discourse is problematic as its effect on disease is difficult to measure. With the exception of remote societies, ethnicity is often difficult to categorize, particularly in cities with large admixture. 12 A tangible danger of ethnic profiling is when effective treatment is denied patients because it is deemed ineffective in their group. <sup>13,14</sup> A contrary argument is that abandoning ethnic categories could hide disparities in health care delivery. <sup>15</sup>

The influence of geography (climate, etc) on human variation is worth considering. The relationship between sun exposure and skin cancer is well established. However, sun-induced skin cancers predominantly occur in adults after the reproductive years and are thus unlikely to have exerted an evolutionary force for skin color variation. In this issue of Dermatologic Clinics, we are privileged to share the contribution by Jablonski and Chaplin, which elucidates the phenotypic variation within the African continent. They also proposed the most plausible hypothesis for the evolution of skin color. 16,17 They suggested that skin color may have evolved because of the need to balance requirements for vitamin D synthesis versus protection against ultraviolet folate photolysis. Simply put, as humans migrated out of Africa, because of limited sunlight, those with dark skin were unable absorb enough ultraviolet light to synthesize adequate vitamin D (or efficiently absorb calcium for strong bones), were more likely to give birth to children with rickets who were less likely to successfully carry a fetus to term, and were thus selected out of the genetic pool. On the other hand, very pale skin close to the equator is prone to ultraviolet photolysis and folate deficiency. Folate is needed by rapidly dividing cells and deficiency in pregnancy increases the risk of neurologic deformities (eg, anencephaly, spina bifida), which are incompatible with a healthy life and successful reproduction (Fig. 1).

The current hypothesis for the evolution of hair curl suggests that tighter curls are better for hot environments. While there is a high correlation of skin color to solar strength worldwide, <sup>13</sup> this may not be the case with hair curl. For example, people in the South of India are as dark as or even darker than most Southern Africans yet have straight hair compared with tightly curly hair. This apparent discordance of skin color and hair curl warrants scientific scrutiny that may advance a new hypothesis for the evolution of hair curl.

Skin color and hair texture are variables that do confer susceptibility to dermatologic disease, as is the case in folliculitis keloidalis and pseudofolliculitis barbae so well discussed by Alexis, Heath, and Halder in this issue. The contribution by Ud-Din and Bayat takes us into the next generation of molecular mechanisms and future potential targeted treatments for keloids, hypertrophic scars, and striae. National regulatory bodies do not recognize cosmeceuticals or "cosmetics with drug-like efficacy." However, because of various skin-benefit claims, their popularity is increasing in all populations. Draelos's article is informative, as cosmeceuticals may confound dermatologic presentations and treatment effects. Taylor, Padya, and Molinar discuss the objective assessment and management of the prevalent problem of facial hyperpigmentation. The widely used Fitzpatrick's classification depends on historic responses to sun exposure and is thus subjective. The use of validated cards with color shades such as the Taylor hyperpigmentation scale seems useful. Colorimetric measurements may be more objective, but no single tool has received universal acceptance.

Until recently, hair curl was classified racially-African, Caucasian, and Asian. Variation within groups becomes magnified when one considers that "Caucasian" hair can range from tightly curly to ultra-straight. The recently published quantitative classification of human hair uses 3 geometric measurements to classify human hair into 8 types. 18 Most Afro-textured hair falls into types 5 through 8. If validated, this classification could help measure the influence of texture on hairstyle choice and alopecia. Mirmira and coauthor present potentially achievable goals. It is not common in medicine that we have, as in traction alopecia (TA), study data that can easily be translated for disease prevention. The challenge is how to bridge the kap-gap (ie, the gap between knowledge, attitudes, and practice). Unlike TA, unconquered frontiers include the commonest form of scarring alopecia comprehensively discussed by Ogunleye, McMichael and Olsen. The other is hair restoration-Rogers and Callender are pioneers because many hair transplantation centres do not offer the procedure to patients with tightly curly afro-textured hair. Yin and Tosti demonstrate how dermoscopy complements clinical examination; how it can reduce the need for scalp biopsies and guide the choice of biopsy site.

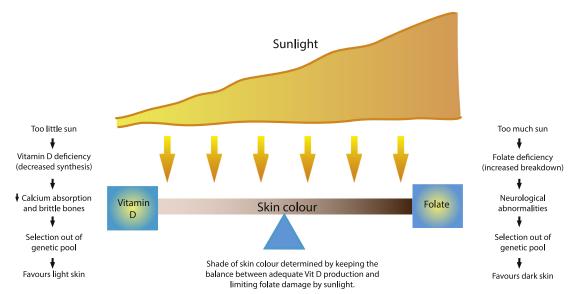


Fig. 1. Simplified representation (N.P. Khumalo) of the most plausible hypothesis for the evolution of skin color; a seesaw balance of 2 factors. Skin color varies globally, evolved to be darker (melanin-rich) in hotter environments to protect against sun-induced folate breakdown, and became paler in cold climates to maximize vitamin D synthesis.

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