



On a class of multivalent functions defined by an extended multiplier transformations

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ABSTRACT

In the present paper, the authors investigate starlikeness and convexity of a class of multivalent functions defined by an extended multiplier transformation. As a consequence, a number of sufficient conditions for starlikeness and convexity of analytic functions are also obtained.

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1. Introduction

Let $A(p)$ denote the class of functions of the form:

$$f(z) = z^p + \sum_{k=p+1}^{\infty} a_k z^k \quad (p \in \mathbb{N} = \{1, 2, \dots\}) \quad (1.1)$$

which are analytic and p -valent in the unit disc $U = \{z : |z| < 1\}$. We write $A(1) = A$. A function $f \in A(p)$ is said to be p -valent starlike of order α ($0 \leq \alpha < p$) in U if

$$\operatorname{Re} \left(\frac{zf'(z)}{f(z)} \right) > \alpha, \quad z \in U,$$

we denote by $S_p^*(\alpha)$, the class of all such functions. A function $f \in A(p)$ is said to be p -valent convex of order α ($0 \leq \alpha < p$) in U if

$$\operatorname{Re} \left(1 + \frac{zf''(z)}{f'(z)} \right) > \alpha, \quad z \in U,$$

let $C_p(\alpha)$ denote the class of all those functions $f \in A(p)$ which are p -valently convex of order α in U . The class $S_p^*(\alpha)$ was introduced by Patil and Thakare [1] and the class $C_p(\alpha)$ was introduced by Owa [2]. Also we note that the classes S_p^* and K_p were introduced by Goodman [3]. Note that $S_1^*(\alpha) = S^*(\alpha)$ and $C_1(\alpha) = C(\alpha)$ are, respectively, the usual classes of univalent starlike functions of order α and univalent convex functions of order α ($0 \leq \alpha < 1$). We shall use S^* and C to

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denote $S^*(0)$ and $C(0)$, respectively, which are the classes of univalent starlike and univalent convex functions. In [4] Catas extended the multiplier transformation and defined the operator $I_p^n(\lambda, \ell)$ on $f(z) \in A(p)$ by the following infinite series:

$$I_p^n(\lambda, \ell)f(z) = z^p + \sum_{k=p+1}^{\infty} \left[\frac{p + \ell + \lambda(k-p)}{p + \ell} \right]^n a_k z^k \quad (\ell \geq 0; \lambda \geq 0; p \in N \text{ and } n \in N_0 = N \cup \{0\}). \quad (1.2)$$

We note that:

$$I_p^0(1, 0)f(z) = f(z), \quad I_p^1(1, 0)f(z) = \frac{zf'(z)}{p} \quad \text{and} \quad I_p^2(1, 0)f(z) = \frac{zf'(z) + z^2f''(z)}{p^2}.$$

By specializing the parameters λ , ℓ and p , we obtain the following operators studied by various authors:

- (i) $I_p^n(1, \ell)f(z) = I_p(n, \ell)f(z)$ (see [5,6]);
- (ii) $I_p^n(1, 0)f(z) = D_p^n f(z)$ (see [7–9]);
- (iii) $I_1^n(1, \ell)f(z) = I_1^n f(z)$ (see [10,11]);
- (iv) $I_1^n(1, 0)f(z) = D^n f(z)$ (see [12]);
- (v) $I_1^n(\lambda, 0)f(z) = D_{\lambda}^n f(z)$ (see [13]);
- (vi) $I_1^n(1, 1)f(z) = I^n f(z)$ (see [14]);
- (vii) $I_p^n(\lambda, 0) = D_{\lambda, p}^n f(z)$, where $D_{\lambda, p}^n f(z)$ is defined by

$$D_{\lambda, p}^n f(z) = z^p + \sum_{k=p+1}^{\infty} \left[\frac{p + \lambda(k-p)}{p} \right]^n a_k z^k. \quad (1.3)$$

Also we note that (see [4]):

$$\lambda z (I_p^n(\lambda, \ell)f(z))' = (p + \ell)I_p^{n+1}(\lambda, \ell)f(z) - [p(1 - \lambda) + \ell]I_p^n(\lambda, \ell)f(z) \quad (\lambda > 0) \quad (1.4)$$

and

$$I_p^{n_1}(\lambda, \ell) (I_p^{n_2}(\lambda, \ell)f(z)) = I_p^{n_2}(\lambda, \ell) (I_p^{n_1}(\lambda, \ell)f(z)),$$

for all integers n_1 and n_2 .

Also if f is given by (1.1), then we have

$$I_p^n(\lambda, \ell)f(z) = (\varphi_p^n(\lambda, \ell) * f)(z),$$

where

$$\varphi_p^n(\lambda, \ell)(z) = z^p + \sum_{k=p+1}^{\infty} \left[\frac{p + \ell + \lambda(k-p)}{p + \ell} \right]^n z^k.$$

A function $f \in A(p)$ is said to be in the class $S_n(p, \lambda, \ell, \alpha)$ for all z in U if it satisfies

$$\operatorname{Re} \left\{ \frac{I_p^{n+1}(\lambda, \ell)f(z)}{I_p^n(\lambda, \ell)f(z)} \right\} > \frac{\alpha}{p} \quad (\ell \geq 0; \lambda > 0; p \in N; n \in N_0) \quad (1.5)$$

for some α ($0 \leq \alpha < p$, $p \in N$). We note that $S_0(p, 1, 0, \alpha) = S_p^*(\alpha)$ and $S_1(p, 1, 0, \alpha) = C_p(\alpha)$.

In the present paper, our aim is to determine sufficient conditions for a function $f \in A(p)$ to be a member of the class $S_n(p, \lambda, \ell, \alpha)$. As a consequence of our main result, we get a number of sufficient conditions for starlikeness and convexity of analytic functions.

2. Main results

To prove our result, we shall make use of Jack's lemma which we state below.

Lemma 1 ([15]). *Suppose $w(z)$ be a nonconstant analytic function in U with $w(0) = 0$. If $|w(z)|$ attains its maximum value at a point $z_0 \in U$ on the circle $|z| = r < 1$, then $z_0 w'(z_0) = \zeta w(z_0)$, where $\zeta \geq 1$ is some real number.*

We now state and prove our main result.

Theorem 1. *If $f \in A(p)$ satisfies*

$$\left| \frac{I_p^{n+1}(\lambda, \ell)f(z)}{I_p^n(\lambda, \ell)f(z)} - 1 \right|^\gamma \left| \frac{I_p^{n+2}(\lambda, \ell)f(z)}{I_p^{n+1}(\lambda, \ell)f(z)} - 1 \right|^\beta < M(p, \lambda, \ell, \alpha, \beta, \gamma) \quad (z \in U), \quad (2.1)$$

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