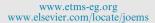


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## Subclasses of bi-univalent functions defined by convolution



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**Abstract** In this paper, we introduced two new subclasses of the function class  $\Sigma$  of bi-univalent functions analytic in the open unit disc defined by convolution. Furthermore, we find estimates on the coefficients  $|a_2|$  and  $|a_3|$  for functions in these new subclasses.

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#### 1. Introduction and definitions

Let A denote the class of functions of the form:

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n,$$
(1.1)

which are analytic in the open unit disc  $U = \{z : |z| < 1\}$ . Further, by  ${\mathcal S}$  we shall denote the class of all functions in  ${\mathcal A}$ which are univalent in U.

For f(z) defined by (1.1) and  $\Phi(z)$  defined by

$$\Phi(z) = z + \sum_{n=0}^{\infty} \phi_n z^n \quad (\phi_n \geqslant 0), \tag{1.2}$$

the Hadamard product  $(f * \Phi)(z)$  of the functions f(z) and  $\Phi(z)$ defined by

$$(f * \Phi)(z) = z + \sum_{n=2}^{\infty} a_n \phi_n z^n = (\Phi * f)(z). \tag{1.3}$$

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For  $0 \le \alpha < 1$  and  $\lambda \ge 0$ , we let  $Q_{\lambda}(h, \alpha)$  be the subclass of  $\mathcal{A}$ consisting of functions f(z) of the form (1.1) and functions h(z)

$$h(z) = z + \sum_{n=2}^{\infty} h_n z^n \quad (h_n > 0)$$
 (1.4)

and satisfying the analytic criterion: 
$$Q_{\lambda}(h,\alpha) = \left\{ f \in \mathcal{A} : \operatorname{Re}\left( (1-\lambda) \frac{(f*h)(z)}{z} + \lambda (f*h)'(z) \right) > \alpha, \ \ 0 \leqslant \alpha < 1, \ \lambda \geqslant 0 \right\}. \tag{1.5}$$

It is easy to see that  $Q_{\lambda_1}(h,\alpha) \subset Q_{\lambda_2}(h,\alpha)$  for  $\lambda_1 > \lambda_2 \ge 0$ . Thus, for  $\lambda \geqslant 1$ ,  $0 \leqslant \alpha < 1$ ,  $Q_{\lambda}(h, \alpha) \subset Q_{1}(h, \alpha) = \{f, h \in \mathcal{A} : A \in \mathcal{A} :$  $\operatorname{Re}(f * h)'(z) > \alpha$ ,  $0 \le \alpha < 1$  and hence  $Q_{\lambda}(h, \alpha)$  is univalent

We note that  $Q_{\lambda}(\frac{z}{1-z}, \alpha) = Q_{\lambda}(\alpha)$  (see Ding et al. [4]). It is well known that every function  $f \in \mathcal{S}$  has an inverse  $f^{-1}$ , defined by

$$f^{-1}(f(z)) = z \quad (z \in \mathcal{U})$$

$$f(f^{-1}(w)) = w \quad \left( |w| < r_0(f); \ r_0(f) \geqslant \frac{1}{4} \right),$$

where

$$f^{-1}(w) = w - a_2 w^2 + (2a_2^2 - a_3)w^3 - (5a_2^3 - 5a_2 a_3 + a_4)w^4 + \cdots$$

A function  $f \in \mathcal{A}$  is said to be bi-univalent in  $\mathcal{U}$  if both f(z) and  $f^{-1}(z)$  are univalent in  $\mathcal{U}$ .

Let  $\Sigma$  denote the class of bi-univalent functions in  $\mathcal{U}$  given by (1.1). For a brief history and interesting examples in the class  $\Sigma$ , (see Srivastava et al. [5]).

Brannan and Taha [6] (see also [7]) introduced certain subclasses of the bi-univalent function class  $\Sigma$  similar to the familiar subclasses  $\mathcal{S}^*(\alpha)$  and  $\mathcal{K}(\alpha)$  of starlike and convex functions of order  $\alpha(0 \le \alpha < 1)$ , respectively (see [8]). Thus, following Brannan and Taha [6] (see also [7]), a function  $f \in \mathcal{A}$  is in the class  $\mathcal{S}^*_{\Sigma}(\alpha)$  of strongly bi-starlike functions of order  $\alpha(0 < \alpha \le 1)$  if each of the following conditions is satisfied:

$$f \in \Sigma$$
 and  $\left| \arg \left( \frac{zf'(z)}{f(z)} \right) \right| < \frac{\alpha \pi}{2}$   $(0 < \alpha \leqslant 1; z \in \mathcal{U})$ 

and

$$\left| \arg \left( \frac{zg'(w)}{g(w)} \right) \right| < \frac{\alpha \pi}{2} \quad (0 < \alpha \leqslant 1; \ w \in \mathcal{U}),$$

where g is the extension of  $f^{-1}$  to  $\mathcal{U}$ . The classes  $\mathcal{S}^*_{\Sigma}(\alpha)$  and  $\mathcal{K}_{\Sigma}(\alpha)$  of bi-starlike functions of order  $\alpha$  and bi-convex functions of order  $\alpha$ , corresponding (respectively) to the function classes  $\mathcal{S}^*(\alpha)$  and  $\mathcal{K}(\alpha)$ , were also introduced analogously. For each of the function classes  $\mathcal{S}^*_{\Sigma}(\alpha)$  and  $\mathcal{K}_{\Sigma}(\alpha)$ , they found non-sharp estimates on the first two Taylor–Maclaurin coefficients  $|a_2|$  and  $|a_3|$  (for details, see [6,7]).

The object of the present paper is to introduce two new subclasses of the function class  $\Sigma$  and find estimates on the coefficients  $|a_2|$  and  $|a_3|$  for functions in these new subclasses of the function class  $\Sigma$  employing the techniques used earlier by Srivastava et al. [5].

In order to derive our main results, we have to recall here the following lemma.

**Lemma 1** [9]. Let  $p \in \mathcal{P}$  the family of all functions p analytic in  $\mathcal{U}$  for which Rep(z) > 0 and have the form  $p(z) = 1 + p_1 z + p_2 z^2 + p_3 z^3 + \cdots$  for  $z \in \mathcal{U}$ . Then  $|p_n| \leq 2$ , for each n.

#### 2. Coefficient bounds for the function class $\mathcal{B}(h, \alpha, \lambda)$

**Definition 1.** A function f(z) given by (1.1) is said to be in the class  $\mathcal{B}_{\Sigma}(h, \alpha, \lambda)$  if the following conditions are satisfied:

$$f \in \Sigma$$
 and  $\left| \arg \left( (1 - \lambda) \frac{(f * h)(z)}{z} + \lambda (f * h)'(z) \right) \right|$   
 $< \frac{\alpha \pi}{2} \quad (0 < \alpha \leqslant 1; \ \lambda \geqslant 1; \ z \in \mathcal{U})$  (2.1)

and

$$\left| \arg \left( (1 - \lambda) \frac{(f * h)^{-1}(w)}{w} + \lambda ((f * h)^{-1})'(w) \right) \right|$$

$$< \frac{\alpha \pi}{2} \quad (0 < \alpha \leqslant 1; \ \lambda \geqslant 1; \ w \in \mathcal{U}), \tag{2.2}$$

where the function h(z) is given by (1.4) and  $(f * h)^{-1}(w)$  is defined by:

$$(f*h)^{-1}(w) = w - a_2 h_2 w^2 + (2a_2^2 h_2^2 - a_3 h_3) w^3 - (5a_3^3 h_2^3 - 5a_2 h_2 a_3 h_3 + a_4 h_4) w^4 + \cdots$$
 (2.3)

We note that for  $\lambda=1$  and  $h(z)=\frac{z}{1-z}$ , the class  $\mathcal{B}_{\Sigma}(h,\alpha,\lambda)$  reduces to the class  $\mathcal{H}^{\alpha}_{\Sigma}$  introduced and studied by Srivastava et al. [5]. Also for  $h(z)=\frac{z}{1-z}$  the class  $\mathcal{B}_{\Sigma}(h,\alpha,\lambda)$  reduces to the class  $\mathcal{B}_{\Sigma}(\alpha,\lambda)$  introduced and studied by Frasin and Aouf [10].

We begin by finding the estimates on the coefficients  $|a_2|$  and  $|a_3|$  for functions in the class  $\mathcal{B}_{\Sigma}(h, \alpha, \lambda)$ .

**Theorem 1.** Let f(z) given by (1.1) be in the class  $\mathcal{B}_{\Sigma}(h, \alpha, \lambda), 0 < \alpha \leqslant 1$  and  $\lambda \geqslant 1$ . Then

$$|a_2| \leqslant \frac{2\alpha}{h_2\sqrt{(\lambda+1)^2 + \alpha(1+2\lambda-\lambda^2)}} \tag{2.4}$$

and

$$|a_3| \le \frac{1}{h_3} \left( \frac{4\alpha^2}{(\lambda+1)^2} + \frac{2\alpha}{(2\lambda+1)} \right).$$
 (2.5)

**Proof.** It follows from (2.1) and (2.2) that

$$(1 - \lambda) \frac{(f * h)(z)}{z} + \lambda (f * h)'(z) = [p(z)]^{\alpha}$$
 (2.6)

and

$$(1 - \lambda) \frac{(f * h)^{-1}(w)}{w} + \lambda ((f * h)^{-1})'(w) = [q(w)]^{\alpha}, \tag{2.7}$$

where p(z) and  $q(w) \in \mathcal{P}$  and have the forms

$$p(z) = 1 + p_1 z + p_2 z^2 + p_3 z^3 + \cdots$$
 (2.8)

and

$$q(w) = 1 + q_1 w + q_2 w^2 + q_3 w^3 + \cdots$$
 (2.9)

Now, equating the coefficients in (2.6) and (2.7), we get

$$(\lambda + 1)a_2h_2 = \alpha p_1, \tag{2.10}$$

$$(2\lambda + 1)a_3h_3 = \alpha p_2 + \frac{\alpha(\alpha - 1)}{2}p_1^2, \tag{2.11}$$

$$-(\lambda+1)a_2h_2 = \alpha q_1 \tag{2.12}$$

and

$$(2\lambda + 1)(2a_2^2h_2^2 - a_3h_3) = \alpha q_2 + \frac{\alpha(\alpha - 1)}{2}q_1^2.$$
 (2.13)

From (2.10) and (2.12), we get

$$p_1 = -q_1 (2.14)$$

and

$$2(\lambda+1)^2 a_2^2 h_2^2 = \alpha^2 (p_1^2 + q_1^2). \tag{2.15}$$

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