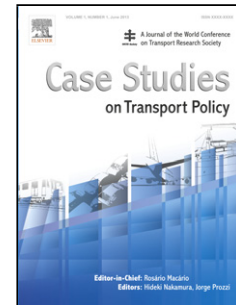


Accepted Manuscript

Title: Strategic management and promotion issues in international research cooperation

Author: George A. Giannopoulos Emeritus professor

PII: S2213-624X(16)30026-8
DOI: <http://dx.doi.org/doi:10.1016/j.cstp.2016.08.001>
Reference: CSTP 108



To appear in:

Received date: 25-2-2016
Revised date: 26-7-2016
Accepted date: 8-8-2016

Please cite this article as: Giannopoulos, George A., Strategic management and promotion issues in international research cooperation. *Case Studies on Transport Policy* <http://dx.doi.org/10.1016/j.cstp.2016.08.001>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Strategic management and promotion issues in international research cooperation

Highlights

The international socioeconomic conditions are favourable today for creating and initiating a permanent framework for international multilateral research cooperation that provides:

- i. *A coordinating mechanism of the cooperation process by a “trusted” neutral organization or network of organisations.*
- ii. *Streamlined and simple programme implementation procedures and guidelines, without unduly complex and lengthy management procedures at all levels.*
- iii. *Uniform and objective evaluation procedures, applied at all levels and stages, based on valid specifications, and benchmarking.*
- iv. *Governance structures that allow for flexibility and broadly meeting the needs and configurations of each particular country or grouping of countries.*
- v. *Openness to change and evolution, to allow the necessary adjustments to take account of the needs and experiences gained.*

The *framework* suggested, consists of a number of key functions:

- A. Overall Management, based on the principles and utilising techniques of the strategic management science
- B. Research performing and capacity building
- C. Program monitoring and funding
- D. Implementation and market uptake of research results

Also some key organisations that would help materialise the above functions and secure the continuity and sustainability of the framework activities:

The “***International Research Cooperation Council***” – ***IRCC***. This will be a “neutral” international organisation committed to the management, supervision and promotion of international cooperative research work. In addition, a number of existing research Organisations – the ***International Cooperation Promotion and Networking Centres, ICPNC*** – would be dedicated as Centers of excellence promoting “international cooperative work”. These centres would form *Networks* serving a specific scientific research area.

Download English Version:

<https://daneshyari.com/en/article/4911676>

Download Persian Version:

<https://daneshyari.com/article/4911676>

[Daneshyari.com](https://daneshyari.com)