### **Accepted Manuscript**

The valuation of privacy premium features for smartphone apps: The influence of defaults and expert recommendations

Leyla Dogruel, Sven Joeckel, Jessica Vitak

PII: S0747-5632(17)30491-0

DOI: 10.1016/j.chb.2017.08.035

Reference: CHB 5133

To appear in: Computers in Human Behavior

Received Date: 7 March 2017
Revised Date: 29 June 2017
Accepted Date: 17 August 2017

Please cite this article as: Dogruel L., Joeckel S. & Vitak J., The valuation of privacy premium features for smartphone apps: The influence of defaults and expert recommendations, *Computers in Human Behavior* (2017), doi: 10.1016/j.chb.2017.08.035.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



#### ACCEPTED MANUSCRIPT

#### **Title Page**

# The Valuation of Privacy Premium Features for Smartphone Apps: The Influence of Defaults and Expert Recommendations

#### Leyla Dogruel

Institute of Media and Communication Studies
Freie Universität Berlin
14195 Berlin/ Germany

Email: <a href="mailto:leyla.dogruel@fu-berlin.de">leyla.dogruel@fu-berlin.de</a>

Phone: +49-30-838-57815

#### **Sven Joeckel (corresponding author)**

Seminar of Media and Communication Studies

Universität Erfurt Nordhäuser Str. 63

99089 Erfurt/ Germany

Email: <a href="mailto:sven.joeckel@uni-erfurt.de">sven.joeckel@uni-erfurt.de</a>

Phone: +49-361-737-4153

#### Jessica Vitak

College of Information Studies
University of Maryland
4130 Campus Drive
College Park, MD 20742-4345 / USA
E-Mail:

jvitak@umd.edu

Phone: +1 (301) 405-8617

#### Download English Version:

## https://daneshyari.com/en/article/4937042

Download Persian Version:

 $\underline{https://daneshyari.com/article/4937042}$ 

Daneshyari.com