## **Accepted Manuscript**

Boring is bad: Effects of emotional content and multitasking on enjoyment and memory

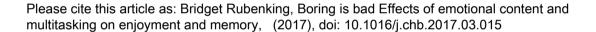
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### ACCEPTED MANUSCRIPT

#### **HIGHLIGHTS**

- Enjoyment of viewing neutral TV messages decreased in a multitasking condition
- Memory was better for emotional TV messages, and criterion biases were more liberal
- Emotional content better predicted memory and enjoyment than multitasking condition

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