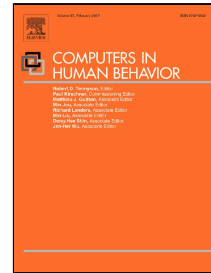


# Accepted Manuscript

Trust and mobile commerce in North America

Serena Hillman, Carman Neustaedter



PII: S0747-5632(16)30890-1

DOI: 10.1016/j.chb.2016.12.061

Reference: CHB 4671

To appear in: *Computers in Human Behavior*

Received Date: 18 November 2015

Revised Date: 17 December 2016

Accepted Date: 28 December 2016

Please cite this article as: Serena Hillman, Carman Neustaedter, Trust and mobile commerce in North America, *Computers in Human Behavior* (2016), doi: 10.1016/j.chb.2016.12.061

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

## Highlights

- Mobile payment users can have purchasing anxiety.
- Users are concerned about their accounts being hacked, or lost.
- Characteristic-based trust is still relevant in mCommerce.
- Designers should consider ways of obscuring private details.
- Companies should create stronger ties to their systems.

Download English Version:

<https://daneshyari.com/en/article/4937270>

Download Persian Version:

<https://daneshyari.com/article/4937270>

[Daneshyari.com](https://daneshyari.com)