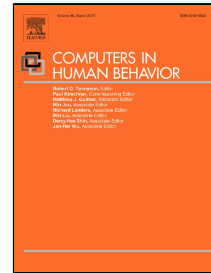


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Perceptions of Virtual Reward Systems in Crowdsourcing Games

Dion Hoe-Lian Goh, Ei Pa Pa Pe-Than, Chei Sian Lee



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Virtual rewards were compared against no rewards for crowdsourcing tasks.

Badges and points enhanced enjoyment in crowdsourcing tasks.

They also increased perceptions of output quality.

They better satisfied the motivational needs for autonomy and competence.

There were also significant differences in how these rewards were perceived.

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