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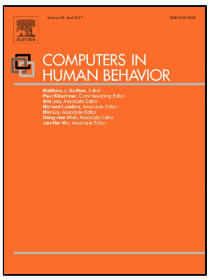

Why do faculty members use or not use social networking sites for education?

Gökçe Akçayır

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- Faculty members' motivations regarding SNS use in their courses investigated
- Insights from faculty members on their hesitation to use SNSs explored
- A survey design was used to collect data from a total of 658 faculty members
- Full set of motivating and impeding factors are discussed and explained

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