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Investigating the Relationships Among College Students' Satisfaction, Addiction, Needs, Communication Apprehension, Motives, and Uses & Gratifications with Snapchat

Narissra M. Punyanunt-Carter, J.J. Jorge Delacruz, Jason S. Wrench

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Narissra M. Punyanunt-Carter

Texas Tech University  
Department of Communication  
Studies

P.O. BOX 43083  
Lubbock, TX 79409-3083  
n.punyanunt@ttu.edu

806-834-3273

J.J. Jorge Delacruz

Texas Tech University  
Department of Communication  
Studies

P.O. BOX 43083  
Lubbock, TX 79409-3083  
Jorge.delacruz@ttu.edu

806-834-3273

Jason S. Wrench

SUNY New Paltz  
Department of Communication  
and Media  
Coykendall Science Building 51  
New Paltz, NY 12561

[wrenchj@newpaltz.edu](mailto:wrenchj@newpaltz.edu)

845- 257-3450

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