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Drivers and consequences of green product and process innovation: A systematic review, conceptual framework and future outlook

Adeel Tariq, Yuosre F. Badir, Waqas Tariq, Umair Saeed Bhutta



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**DRIVERS AND CONSEQUENCES OF GREEN PRODUCT AND PROCESS  
INNOVATION: A SYSTEMATIC REVIEW, CONCEPTUAL FRAMEWORK AND  
FUTURE OUTLOOK**

Mr. Adeel Tariq\*

Ph.D. Candidate at School of Management, Asian Institute of Technology.

Asian Institute of Technology, 58 Moo 9, Paholyothin Highway Klong Luang, Pathumthani  
12120, Thailand.

[atariq.adeel@gmail.com](mailto:atariq.adeel@gmail.com)

Dr. Yuosre F. Badir

Associate Professor at School of Management, Asian Institute of Technology, Thailand.

Asian Institute of Technology, 58 Moo 9, Paholyothin Highway Klong Luang, Pathumthani  
12120, Thailand.

[yuosre.badir@gmail.com](mailto:yuosre.badir@gmail.com)

Mr. Waqas Tariq

Lecturer at University of Gujrat – Sialkot Campus

University of Gujrat – Sialkot Campus, 1Km Main Daska Road, Sialkot, Pakistan.

[waqas.tariqk@gmail.com](mailto:waqas.tariqk@gmail.com)

Mr. Umair Saeed Bhutta

Ph.D. Candidate at Wuhan University of Technology

Wuhan University of Technology, 122 Luoshi Road Wuhan, Hubei, P.R. China

[Umair.444@gmail.com](mailto:Umair.444@gmail.com)

**\*Corresponding Author:** Mr. Adeel Tariq, +66950076827, [atariq.adeel@gmail.com](mailto:atariq.adeel@gmail.com), Asian  
Institute of Technology, 58 Moo 9, Paholyothin Highway Klong Luang, Pathumthani 12120,  
Thailand.

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