Accepted Manuscript

Title: Knowledge generation for enhancing design creativity through co-creative Virtual Learning Communities

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PII: S1871-1871(17)30028-7
DOI: http://dx.doi.org/doi:10.1016/j.tsc.2017.02.009
Reference: TSC 417

To appear in: *Thinking Skills and Creativity*

Received date: 2-12-2015
Revised date: 10-1-2017
Accepted date: 2-2-2017

Please cite this article as: García-García, Carlos., Chulvi, Vicente., & Royo, Marta., Knowledge generation for enhancing design creativity through co-creative Virtual Learning Communities.*Thinking Skills and Creativity* http://dx.doi.org/10.1016/j.tsc.2017.02.009

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ACCEPTED MANUSCRIPT

Knowledge generation for enhancing design creativity through co-creative Virtual Learning Communities

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Highlights:

- Groups of creative people lacking of knowledge work in VLC produce Graphic Designs
- The results are compared with the work of individuals with knowledge working isolated
- Results point to both samples present similar levels of creativity in their designs

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