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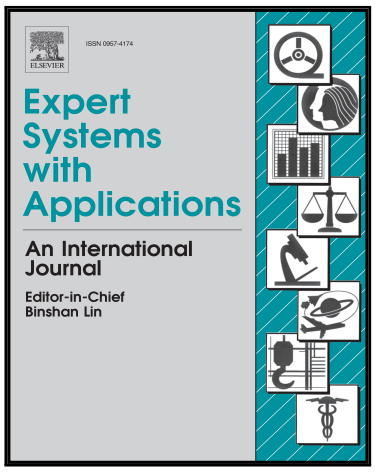

Twitter data laid almost bare: an insightful exploratory analyser

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Highlights

- Data mining methodology for spatio-temporal analysis of contents from social media
- New proposed space-time-content based distance measure for cluster analysis
- Deeper cluster characterization through association rule analysis
- Implemented algorithms capable to computationally scale up to big datasets

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