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A multi-objective mathematical model integrating environmental concerns for supplier selection and order allocation based on Fuzzy QFD in beverages industry

Chirag Babbar, Saman Hassanzadeh Amin

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Highlights

- A novel Fuzzy QFD model is proposed for determining the weights of the suppliers.
- A stochastic multi-objective programming model is developed for order allocation.
- The application of the model is shown in beverages industry.
- Environmental factors in the QFD method, and one of the objectives are considered.
- The multi-objective model is solved by three solution approaches.

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