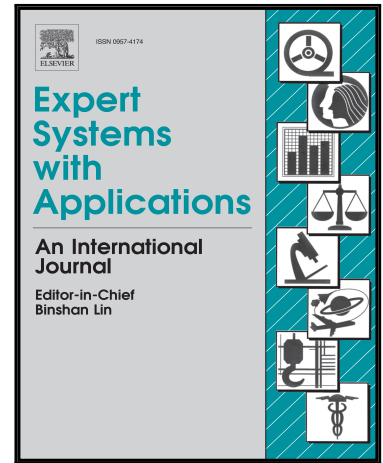


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Why Do People (Not) Like Me?: Mining Opinion Influencing Factors from Reviews

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Highlights

- A novel feedback-based recommendation idea is introduced for service providers.
- Reasons why people like or do not like sth. are discovered via semantic rules.
- Factors that lead to a change in the opinions are analyzed.
- Full processing pipeline to improve recommendation systems is proposed.

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